



TulalipCares.org

## Tulalip Charitable Contributions Funds Distribution Report

**NAME OF AGENCY:** Artist Trust

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**GENERAL GOALS:** Founded in 1986, we were formed by a group of artists and arts lovers who came together to create support for art at its source: the artist. Since then, Artist Trust has invested over \$10 million in Washington State artists through funding, trainings, and resources and has provided programs that meet the changing needs of artists. Artist Trust helps artists establish and maintain careers through direct support, connections, and advocacy.

### **SPECIFIC USE FOR THIS AWARD:**

This award was used as support for operational expenses and programs.

For more information, see the attached report from Artist Trust.

## **Tulalip Tribes Charitable Fund**

### **Final Report Q2 2016 14.2 & Q3 2016 14.2**

*Covering July 1, 2016 – present (8.31.2017)*

The Tulalip Tribes Charitable Fund has generously funded Artist Trust's professional development programming for artists along the 1-5 corridor, Puget Sound, and throughout the entirety of Washington State over 2016-2017. The scope of this programming includes our career training programs and professional resources for artists working in all disciplines throughout Washington State. The most important benefit from this investment is found in the lives and careers of the thousands of artists we serve by strengthening their capacity to create and present new work.



Grant recipient Elissa Washuta reading at Artist Trust's 30th Birthday Party

During the funding period (July 1, 2016 – August 31, 2017) Artist Trust served 3,203 artists and community members through our business practices programs, events, and resources. With our continuing dialogue with artists, we're responsive to the ever-changing needs of artists at various career stages, seeking to meet artists where they are and help them with programs they need at their place and time to progress and success. We pride ourselves on continuous development and growth in our grant programs and distinctive career training services. Utilizing a regionally-based approach has helped us gain additional understanding of the differences in economies and cultures from various areas across Washington, and how to create programming in direct response to the unique needs of artists within their communities. We create individualized programs based on needs of a given area, based on feedback from those very program

participants, and are constantly connecting with stakeholders for feedback on potential growth where possible. We continue to deepen Artist Trust's relationships with artist communities in King County, Pierce County, and counties across Washington State to bridge the gaps between rural and urban regions, which informs future programming responsiveness to Washington artists' specific needs and opportunities.

Over the last year, accomplishments of note include:

- Awarded over \$350,000—our largest amount ever—to 85 artists, and reached another 2,500 artists with expanding programming and resources.
- Attracted over 150,000 users to our website, more than half from Washington State, seeking out information on statewide arts events, opportunities, and other valuable resources.
- Hosted a sold out exhibition with performances by Artist Trust grant recipients from across Washington State in celebration of our 30th anniversary.
- Partnered with the Bartlett in Spokane, Firehouse Performing Arts Center in Bellingham, Feast Arts Center in Tacoma, the Cotton Building in Port Townsend, and the Frye Art Museum in Seattle to deliver "Artist Trust on Tour" events to 389 attendees; We also delivered two "Town Hall" facilitated discussions statewide to 84 community members, including "A Space of One's Own: A Conversation on Affordable Housing & Work Space for Artists" in Seattle and "Weaving Native American Plateau Art into the Fabric of Spokane" in Spokane, WA.
- Our Programs team redesigned and standardized our Annual Artist Needs Survey to create yearly evaluations that are targeted to the artists who participate in our programs and engage with our services throughout Washington State. This helps us understand how program participants are engaging with our services, what new or updated topics they're interested in gaining skills in, and how we as an organization can continue to grow in response.

*"The Art Promotion Workshop sponsored by Artist Trust is a game changer with how I approach marketing myself. I've met some INCREDIBLE artists to collaborate with and picked up some amazing tools. I am so much more confident in getting my work out to the masses and feel so empowered now. Thank you Artist Trust for this awesome opportunity that a webinar or video just couldn't provide."*  
– Kimisha Turner, 2017 Art Business Night School workshop participant

These 104 programs included topic-specific workshops, Literary & Visual EDGE professional development programs, Office Hours grantwriting support sessions, webinars, networking events, and Town Hall community discussions. In addition to this programming, we deliver direct support to individual artists throughout the year via phone, email, walk-in inquiries, and thousands more via online resources, including information about funding, calls for artists, work space, housing, residencies, employment, internships and volunteering. Examples of this direct resource support include (re)Source, our monthly arts resource newsletter, emailed to over 14,000 people, and (re)Members, our e-newsletter featuring news and events from Artist Trust members, sent quarterly to over 600 members. Of particular note, in 2016 we released a new Strategic Plan and Racial Equity Framework to be Open, Transparent, Responsive, and Forward-Thinking in all we do.

Being mindful of the geographic distance between our flagship office in Seattle and the variety of communities we serve statewide, we've made strides to find and select instructors from the communities in which we offer programs. In addition to pre- and post-program evaluations to measure objectives, delivery, and impact, our Annual Artist Needs Survey has proven incredibly helpful and necessary for informing and developing program plans. Our Programs Team also prioritized direct outreach in various regions throughout Washington State to create and strengthen relationships within artist communities to ensure our programs and services were relevant to those artists. Throughout the year, we have utilized these artist evaluations, feedback, and surveys to learn how essential it is to make and maintain good connections with individuals in the communities along with regional arts agencies and local community organizations. For these long-term affiliations we need strategic relationship building and successful promotion of our programming in areas outside of Washington's urban centers. Through these partnerships we have seen substantial increases in interest for programming throughout the state, and aim to strengthen these connections so we can continue providing responsive career training programming to artists.

We have made such great advances within the last year with making programs more accessible for artists across Washington. The Tulalip Tribes Charitable Fund's support helps sustain Artist Trust's mission-driven work which nurtures artists from all creative disciplines, and also had an impact on the arts communities throughout the state. While Artist Trust is not a presenting organization, the artists we serve comprise many of the contemporary stars of our arts community, impacting the broader civic public in many ways. Our services, and the artists we serve, impact our sector and the community, as we engage their art with local museums, galleries, cultural centers and organizations that present works, as well as the audiences that partake in experiencing our program participants' and graduates' work. By equipping artists with the resources necessary to be self-sufficient art makers, artists, arts audiences and communities benefit. We truly appreciate the support of the Tulalip Tribes Charitable Fund in helping us provide artists throughout Washington State with professional resources, career training, and grants to create the innovative new works that enliven our community. Thank you again for your incredible support.



"Being a Practicing Artist in a Rural Community panel discussion."  
Panelists Juventino Aranda, Nicole Pietrantoni, Justin Lincoln, and Rachel Smith, Walla Walla 2017. Photo by Artist Trust.



Graduates of the 2016 Visual EDGE Professional Development Program Graduates at Centrum in Port Townsend.  
Photo by Amy McIntyre.





The following is a selection of programming provided thus far from July 1, 2016 – August 31, 2017:

### Workshops

7/9/2016 - Public Art Practice: Skillbuilding for Emerging Artists, Spokane, 12 participants  
9/10/2016 - Applying to a Call for Submissions, Spokane, 7 participants  
9/10 - 9/17/2016 - Visual EDGE, Port Townsend, 18 participants  
9/17/2016 - How to Build Your Audience Online, Port Townsend, 7 participants  
9/18 - 9/25/2016 - Literary EDGE, Port Townsend, 15 participants  
9/18/2016 - Writing Your Artist Statement and Resume, Port Townsend, 5 participants  
10/1/2016 - Writing Your Artist Statement and Resume, Spokane, 9 participants  
10/4/2016 - How to Talk About Yourself and Your Artwork, Tacoma, 6 participants  
10/5/2016 - How to Talk About Yourself and Your Artwork, Seattle, 15 participants  
10/12/2016 - Building an Artist Website, Seattle, 13 participants  
10/19/2016 - How to Be an Artist in the Age of Social Media, Seattle, 16 participants  
10/26/2016 - Writing Your Artist Statement, Seattle, 13 participants  
12/10/2016 - How to Be a Successful Artist in Spokane and Beyond: A Convo, Spokane, 15 participants  
1/14 - 1/15 2017 Presenting Your Artwork with Rodrigo Velenzuela, Seattle, 14 participants  
1/28/2017 - The Artist as Entrepreneur, Seattle, 30 participants  
2/14/2017 - Cornish Dance, Seattle, 22 participants  
3/4/2017 - Photographing Your Work Samples, Spokane, 7 participants  
3/11/2017 - Building Your Audience as an Artist, Port Townsend, 16 participants  
3/16/2017 - Artist Mentorship Night, Tacoma, 35 participants  
3/29/2017 - How to Apply for an Artist Grant, Olympia, 9 participants  
3/30/2017 - How to Apply for an Artist Grant, Gig Harbor, 23 participants  
4/1/2017 - Writing Your Artist Statement, Twisp, 48 participants  
4/1/2017 - How to Apply for an Artist Grant, Twisp, 48 participants  
4/12/2017 - How to Apply for an Artist Grant, Seattle, 53 participants  
4/13/2017 - How to Apply for an Artist Grant, Auburn, 21 participants  
4/22/2017 - Get Lit: How to Write a Query Letter, Spokane, 6 participants  
4/27/2017 - Building Audience for Your Work in Walla Walla and Beyond, Walla Walla, 12 participants  
4/29/2017 - Artist Mentorship Event, Spokane, 28 participants  
4/30/2017 - How to Apply for an Artist Grant, Spokane, 43 participants  
6/2/2017 - How to Apply for an Artist Grant @ Confab, Ellensburg, 22 participants  
6/3/2017 - How to Be an Artist in the Age of Social Media, Ellensburg, 25 participants  
6/8/2017 - Building Your Career as an Artist, Spokane, 14 participants  
6/24/2017 - How to Apply for an Artist Grant, Vashon, 18 participants  
7/8/2017 - How to Apply for an Artist Grant, Mineral, 14 participants  
7/27/2017 - Promotion Fundamentals ABNS, Seattle, 13 participants  
8/7/2017 - Business Fundamentals ABNS, Seattle, 11 participants  
8/18/2017 - How to Apply for an Artist Grant, Bellingham, 18 participants  
8/26/2017 - Developing Your Elevator Speech & Professional Relationships, Seattle, 14 participants

### Webinars

8/9/2016 - Webinar: Gar LaSalle, 36 participants  
10/6/2016 - Webinar: Arts Innovator Award, 62 participants  
9/7/2016 - Webinar: Artists Up Grant LAB, 520 participants  
1/17/2017 - Writing the Artist Resume: Dos & Don'ts, 39 participants  
3/7/2017 - Tax Prep for Artists, 30 participants  
4/5/2017 - GAP Webinar, 43 participants  
5/17/2017 - Understanding Artist Contracts Webinar, 17 participants  
6/28/2017 - James W. Ray Webinar, 26 participants  
7/19/2017 - LaSalle Storyteller Award Webinar, 11 participants  
8/22/2017 - Crowdfunding 101 for Artists: Platforms and Strategies, 14 participants

### **Partnership Events:**

8/11/2016 - Outreach: Intiman Emerging Artists Panel, Seattle, 25 participants  
10/17/2016 - Artists Up Presentation @ GIA, St Paul, 16 participants  
11/2/2016 - Presentation to Arts Leadership BFA Class, Seattle, 17 participants  
10/27/2016 - Artist Trust Presents... (Lit Crawl Reading), Seattle, 36 participants  
11/5/2016 - Getting Art Contracts (Tacoma Office of Art and Cultural Vitality), Tacoma, 40 participants  
2/2/2017 - Artist Trust Info Session, Seattle, 20 participants  
6/22/2017 - Work Samples for Performing Artists (panel as part of 2017 NET Con), Seattle, 12 participants

### **Office Hours (grantwriting support sessions)**

7/27/2016 - Office Hours: Gar LaSalle, Seattle, 10 participants  
8/20/2016 - Office Hours: Gar LaSalle, Spokane, 5 participants  
8/23/2016 - Office Hours: Gar LaSalle, Bellingham, 7 participants  
8/25/2016 - Office Hours: Gar LaSalle, Seattle, 6 participants  
9/16/2016 - Office Hours: Sequim, Sequim, 5 participants  
10/24/2016 - Office Hours, Seattle, 13 participants  
11/19/2016 - Office Hours, Spokane, 22 participants  
11/9/2016 - Office Hours, Seattle, 6 participants  
2/18/2017 - How to Apply for an Artist Grant, Seattle, 47 participants  
3/11/2017 - Office Hours, Port Townsend, 6 participants  
4/8/2017 - Office Hours (in partnership with SPoCS), Seattle, 20 participants  
4/10/2017 - Office Hours, Seattle, 18 participants  
5/8/2017 - Office Hours, Seattle, 11 participants  
6/21/2017 - Office Hours, Seattle, 13 participants  
7/31/2017 - Office Hours, Seattle, 13 participants  
8/4/2017 - Office Hours, Spokane, 5 participants  
8/16/2017 - Office Hours, Seattle, 5 participants

### **Artist Networking and Events**

8/3/2016 - Artist Trust on Tour: Seattle, Seattle, 75 participants  
9/15/2016 - Artist Trust on Tour: Port Townsend, Port Townsend, 44 participants  
9/19/2016 - Artists Up Mixer, Seattle, 43 participants  
9/17/2016 - Visual EDGE Final Presentations, Port Townsend, 23 participants  
9/20/2016 - Lit EDGE Author Reading, Port Townsend, 16 participants  
9/24/2016 - Lit EDGE Final Readings, Port Townsend, 20 participants  
10/13/2016 - Capitol Hill Art Walk Happy Hour/Opening, Seattle, 107 participants  
10/28/2016 - Artist Trust Toasts Spokane Grant Awardees, Spokane, 50 participants  
10/22/2016 - Artist Trust Turns 30! , Seattle, 330 participants  
11/2/2016 - Party for 2016 Conductive Garboil Awardee Tariqa Waters, Seattle, 100 participants  
11/16/2016 - Weaving Native American Plateau Art into the Fabric of Spokane, Spokane, 12 participants  
12/7/2016 - Artist Mentorship Night, Seattle, 59 participants  
1/6/2017 - Juventino Aranda Dinner, Seattle, 25 participants  
2/3/2017 - LaSalle Storyteller Award Party, Seattle, 60 participants  
2/11/2017 - Get to Know Spokane's Art Organizations & Resources, Spokane, 70 participants  
3/11/2017 - Happy Hour Port Townsend, 25 participants  
4/19/2017 - Fail Better: A Conversation on Artistic Failure, Seattle, 85 participants  
4/27/2017 - Being a Practicing Artist in a Rural Community Panel, Walla Walla, 28 participants  
4/28/2017 - Artist Happy Hour, Spokane, 40 participants  
6/24/2017 - Ann Leda Shapiro ReceptionVashon, 80 participants  
8/18/2017 - Happy Hour Bellingham, 20 participants