

Funds Distribution Report

Recipient Organization:
Braided River

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<https://www.braidedriver.org>

Organization's General Goals:

Braided River believes in the persuasive power of images and stories to lead people to protect the wild and sacred lands of western North America.

We bring together photographers, artists and writers with intimate knowledge of these places, communities, and traditional cultures. Together, we produce one-of-a-kind books, films and traveling art exhibits that then become the centerpiece of carefully crafted campaigns of inspiration and influence.

Date of Award:	Level:
2023 Q3	\$500 to \$2,500

For more information, please read the attached report from Braided River.

8802 27th Ave NE
Tulalip, WA 98271
TulalipCares.org

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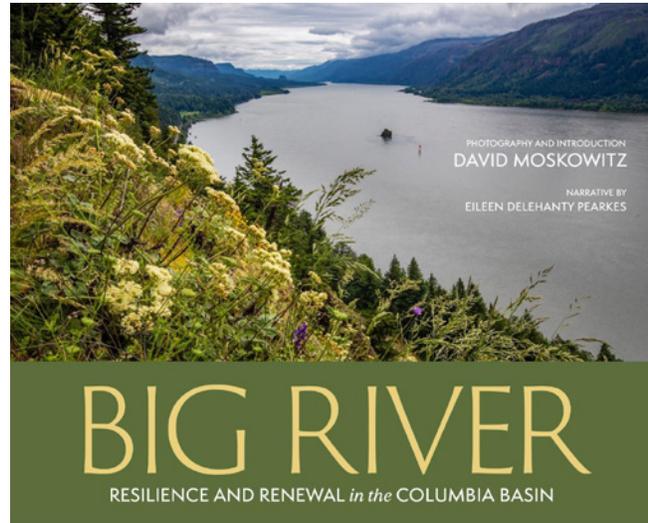
BIG RIVER: RESILIENCE AND RENEWAL IN THE COLUMBIA BASIN

Grant Report for Tulalip Cares

Delivered March 10, 2025

Prepared by Ray Stoeve

Grants Manager, Braided River



Tulalip Cares' previous grant to Braided River in January 2024 supported the costs of photographing, designing, and publishing our book **BIG RIVER: RESILIENCE AND RENEWAL IN THE COLUMBIA BASIN**. This included supporting photographer David Moskowitz's fieldwork, as well as editorial, design, layout and printing. The book features **150** photographs by David, covering the upper basin, Columbia Plateau, Snake River Tributary, and the Lower Basin, and **2** comprehensive maps of the watershed, featuring different elements and showing the overlapping territories of the tribes across the Basin. We worked hard to ensure that the watershed was represented in its breadth, depth and beauty, and to showcase voices from across the watershed, representing the diversity of people and communities which depend on the Columbia River for life and livelihood. We also learned a great deal about how many stakeholders are invested in how the river is used, which informed our development of an event series that recognized and incorporated these many different relationships.

On June 5th, 2024, this stunning book and its impact campaign launched at Town Hall Seattle, a major cultural institution in the city. In the remainder of 2024 we executed a series of fourteen public events in connection with the launch of the book and its campaign across the Columbia Basin in Washington, Oregon, and British Columbia. Our first eight events drew a total of **422 highly-engaged attendees**. These carefully curated events included speakers such as tribal representatives, conservation specialists, and scientists, alongside David and Eileen, at diverse community venues around the region such as bookstores, theatres, and museums.

[Kirkus reviewed](#) **BIG RIVER** in highly positive terms, calling it “a thought-provoking and visually stunning portrait of an embattled paradise.” We also provided the book to policymakers and decision-makers including **Washington State Governor Jay Inslee, Oregon State Governor Tina Kotek**, Congressional members including **Peltola, Salinas, Gluskamp, Perez, and Schrier**, former **Secretary of the Interior Sally Jewell**, and more. **BIG RIVER** reached hundreds of thousands more through social media and traditional media coverage, including a feature in [The Seattle Times](#) and an interview on [America Outdoors](#), a radio show syndicated to over 135 different stations nationally. Within a month of the book’s first launch event, we surpassed 1,000 in committed book sales, expanding the reach of our intended mission.



Braided River is deeply grateful for the Tulalip Tribe’s support in bringing this stunning book to life as an anchor point for our ongoing impact campaign for Columbia River issues. The fate of the river affects us all, and with your help, we’ll protect and preserve it for future generations. This book and outreach campaign will continue through 2025 and beyond—leveraging the time, energy, and investments of our many supporters.



Pictured above right: Claudia Castro Luna speaks to the audience at our Town Hall Seattle launch event. Bottom left: David Moskowitz presents. Also pictured: Braided River Deputy Director Erika Lundahl, author Eileen Delehanty Pearkes, poet and contributor Claudia Castro Luna, and Inchelium District Representative Cindy Marchand, member of the Colville Confederated Tribes (Sinixt/Lakes Band) and Fisheries Chairwoman of the Colville Business Council.