Funds Distribution Report

Recipient Organization: Cancer Pathways

Address: 1400 Broadway Seattle, WA 98122

Contact: (206) 709-1400 https://cancerpathways.org

Organization's General Goals:

Cancer Pathways offers a community-based program of social, emotional and educational support for cancer survivors, their loved ones and friends.

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Date of Award: 2021 Q1 Level: \$2,501 to \$5,000

For more information, please read the attached report from Cancer Pathways.



8802 27th Ave NE Tulalip, WA 98271

TulalipCares.org

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Cancer Pathways 1400 Broadway Seattle, WA 98122 (206) 709-1400

From: Program Director Mary Nicholas and Executive Director Anna Gottlieb Date: September 1, 2021 Subject: Camp Sparkle Impact Report (2021)

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Camp Sparkle Impact Report (2021)

About Camp Sparkle

Cancer Pathways (formerly called Gilda's Club Seattle) launched Camp Sparkle in 2003 to serve families impacted by cancer. Through camp, we deliver psychosocial care to families and meet their needs in ways distinct from the regular health care system. And while many oncology camps serve primarily children who have been diagnosed with cancer, campers at Camp Sparkle include those:

- Campers who have/had a cancer diagnosis themselves
- Campers who have/had a loved one with cancer

Thanks to our donors, all camp activities, services, and food were provided cost-free to families. With the pandemic in 2020, Cancer Pathways expanded its camp offerings, to include an online version, so that families who were unable to attend in person camp could still benefit from Camp Sparkle.

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Camp in 2021

In 2021, Camp Sparkle was offered to families in two formats: online (zoom, virtual) and in-person (at camp sites in Seattle, Bellevue, Tacoma, and Everett). Camp Sparkle Online enabled campers to connect with each other coast-to-coast (national) and the in person camp allowed campers to connect with each other locally. These camps offered children a break from the reality of their current situation and an opportunity to enjoy their childhood and form lifelong memories.

Camp Activities	Camp Services/Resources
 Outdoor Adventure (e.g., sports, playground, beach, pool, scavenger hunt, DIY) Therapeutic activities (art, pet) Circle Time Pen Pal Storytime and discussion Online adventures (e.g., guest presenters, communal poem, communal songwriting) 	 Parent Support Groups 1:1 Counseling with camper Cancer Navigation Educational Resources Camper Kits Therapeutic art workbooks PPE (e.g., masks, sanitizers, thermometers)

Camp activities and therapeutic activities were designed and led by Camp Director Michelle Massey, a Board-certified Oncology Social Worker who also facilitates Cancer Pathways' support groups and family programs. Camp counselors, junior counselors, Cancer Pathways staff, and volunteers worked together to ensure that camp objectives and family needs were met.

Camp Dates:

In Person Camps (4 hours each weekday)

Seattle, WA	July 12-16	Golden Gardens
Everett, WA	July 19-23	American Legion Memorial Park
Bellevue, WA	August 2-6	Newcastle Beach Park
Tacoma, WA	August 9-13	Star Center

Virtual National Camp (online + offline; 3.5 hrs)

July 26-29 Online for campers (ages 4-12) facing cancer

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Camp Outreach

Flyers were emailed to outreach partners, disseminated on social media, shared with oncology social workers, and posted on parent magazine sites with some paid subscription. Families also learned about camp via word of mouth.



- Social media (Twitter, Instagram, FB)
- Cancer Pathways community (Robly digital platform, newsletter)
- Educators at schools where Cancer Pathways presents Cancer Happens (Teen Education Cancer Risk Reduction program)
- Webinars
- ParentMap Magazine (paid advertisement): Eastside Seattle 6/28 and 7/5; South sound 6/19 and 6/28; Seattle 7/1
- All WA State tribal groups
- Hospitals, oncology social workers
- Word of mouth
- 2 Georgia statewide organization serving health professionals (newsletters): Three Rivers AHEC Newsletter and GASOPHE

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Families served

Upon registering their children, parents gave us further insight as to why they are signing their kids up for Camp Sparkle, the impact of cancer in their children's lives, and what were their expectations.

Top reasons parents signed up their kids for camp

- Develop friendships with other kids who share their experience
- Learn more about cancer
- Have fun
- Improve communications

I found a flyer about the camp sparkle your organization offers this summer. My daughter has never faced cancer personally, but we have seen my father dying from cancer, and I think it will be a great opportunity for my daughter to attend our camp sparkle. Actually, I believe that every child should attend this camp because everyone can deal with cancer directly or indirectly, and children should know what is cancer and what to do. Thank you, Andrin K. (Rellevue)

In-person WA camp

- 64 kids registered (ages 5-15)
 - o 31 girls, 33 boys
 - 34 loved one living with cancer, 19 lost a loved one, 11 personal diagnosis
- 16 registered to be Jr Counselors and Counselors
- Followed CDC and WA state guidelines, taking precautions and capacity limit at each camp site (Tacoma, Everett, Bellevue, and Seattle)

Virtual National camp

- 19 kids registered (ages 4-12)
 - o 9 boys, 10 girls
 - o 14 loved one living with cancer, 1 lost a loved one, 4 personal diagnosis
 - o 2 GA, 2 IN, 1 WV, 1 NC, 13 WA
- 7 families requested support group
- 3 families also requested in-person camp

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Therapeutic Activities (In Person Camp)

All of these projects and therapeutic conversations are aimed at lowering symptoms of anxiety and depression, building coping skills, and empowering children to identify how they can help themselves as well as reach out to support systems.

DAILY ACTIVITY	PICTURES
Everyday CIRCLE TIME Every day, campers exchange stories about who in their life has had cancer; share pictures and memories about their loved one or themselves	
Day 1 YOU DO YOU T-SHIRTS Start camp off by children having permission to be themselves; bring their authentic selves to camp without judgement; acknowledge cancer without having it be their sole identity. This introduces an emotionally safe environment that is welcoming and empowers children to express themselves accurately and with confidence	
Day 2 SUPPORT TREE Identify sources of support and areas that are lacking. Conversations about what support looks like for them, what is missing or what they identify as needing more of (friends, family, to be heard without judgement). Discuss resources to help them cope with cancer and learn more how Cancer Pathways can help. Acknowledge friendship with fellow campers and the value of processing cancer in a safe place such as Camp Sparkle.	

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Day 3

CRITTER COMFORTS & JOURNALING

Continue the dialogue about cancer and difficult topics in a safe environment; create a tangible object (comfort critter) to identify as something they can talk to. Empower children to identify traits that are comforting to them in a support person (or object). As they create their critter, they process and create a visual representation of what comfort and trust looks and feels like; children write in journals and process emotions about what they can talk to their critter about. Conversation about challenges of cancer, who they can talk to empowers them to reach out to those who offer support.



Day 4

WISH YOU WELL JARS

Continue the theme of empowerment, coping skills, and building community. Kids learn how to comfort each other and themselves and that they can make a difference in the lives of others. Children mod podge tissue paper in their own design on their glass jars that acts as the container of support. On strips of construction paper children write down positive messages for their own jar that empowers them to find comfort themselves and they write messages for other campers offering support for others who understand what it's like to experience cancer; discuss positive messages they wrote, what it feels like to write a message and receive a message, when they may use their jar (when sad, angry, before bed, etc.), where will the jar be placed in their home, and who will take care of it.



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Day 5

FRIENDSHIP CHAINS

Acknowledge newly formed friendships, say goodbye and stay in touch. Review support received and the value of processing emotions related to cancer with people who are experiencing something similar.



In addition, two stories per week were read and cancer information shared from the American Cancer Society.

Connecting Campers Coast-to-Coast (Online Camp)

All online activities were designed to teach campers mindfulness techniques, connect with each other online, be excited about future aspirations, learn more about other cultures, and have fun with various camping themes. Special guests were invited to join for a short session each day: Music Works, Hibulb Cultural Center, Pacific Science Center, Magician Nash Fung.

Online camp lasted for 3.5 hours each day. The day began with circle time and campers getting to know one another, followed by a guest presentation, offline activities, and online activities to end the afternoon.



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Parent and Camper Feedback on Camp

After the completion of camp, parents were asked for their feedback on the benefits of camp to them and to their children. Below are the questions asked, a summary of their responses and our interpretation as to the meaning of those responses.

When asked what it was like to have their child away at Camp Sparkle (day-camp), parents reported:	
Benefits to Parents	Benefits to Campers
 Helped create space for parents to take time to focus on their own cancer treatment plans Gave parents peace of mind knowing that their children are in a place where they can have fun, be safe emotionally and physically Addressed some worries parents had with the pandemic, regarding their children's social and emotional development 	 One parent reported: Happiness to be able to return to in person gatherings after having lost a parent to cancer during the COVID-19 pandemic Camp enabled children to interact with each other and the world. This is the best way children learn and become problem solvers and successful people.
Significance: Camp Sparkle provides benefits to all family members for parents, children	

and their siblings. For parents, camp provides them with needed space while being assured that their children are in a safe environment.

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Parents also reported the following changes they noticed in their child/children after attending one week of camp:

Happier, cheerful	Excited to return next year
More relaxed	Don't feel as alone
More confident in independence	Obtained 'great emotional mantras'
Learned breathing techniques	Eyes light up when talking about camp
Less shy	Happy to have made a lot of friends

Significance: Parents reported positive impacts of the camp experience as it pertains to their children's emotional, social, and self-esteem functioning. Children were independent from their parents, made new friends, discovered new interests, had open conversations about cancer and learned new ways to process and articulate their emotions. Camp enabled children to discover they are not alone, have their feelings validated and find new ways to cope and adapt to changing circumstances in life.

Parents reported on the following outcomes successfully achieved for their
children as a result of camp (they could select multiple options):Had funImproved communication skillsMade friendsLearned more about cancerLearned emotional coping strategiesImproved communication skills

Significance of these outcomes:

- Having fun. Children impacted by cancer often experience restricted daily activities. Schools, social events, and birthdays can be impacted. During playtime and by having fun, children flourish by thinking, feeling and doing. They are separated from the fear of failure or disastrous consequences. Playing and having fun enables an escape for many children and enables them to continue along the journey of being a child and finding enjoyment in life along the way.
- **Making friends.** For many children, this is the first time they feel completely accepted when they come to camp. This results in increased confidence and social skills.

- Communications, emotional coping strategies. Through circle time and art therapy, children are given space to understand their emotions and to process them. They are offered opportunities to communicate these feelings at circle time. By hearing others share their stories, they are able to come to understand the world differently. Campers learn a variety of exercises that they can use to cope with their emotions when they return home from camp and reenter the 'real' world.
- **Cancer.** Cancer is a difficult topic for many people to discuss with their children. For some parents, it was helpful to have this discussion initiated at camp. For others, it is better to have the discussion knowing that their children are equipped emotionally with coping mechanisms, communication tools, and a support system.

When asked what was most important for the public to understand about Camp Sparkle, parents reported:

It is a safe place for kids to be around other kids who get 'it'	We are not alone
How important it is for kids to get together and have fun while being able to share experiences and remember loved ones	It is so crucial for kids to know other kids with similar situations. "My boys are the only ones in their school who have lost a parent to cancer."
To be surrounded by people who understand them and their trauma and trials is a treasure for them to hold close	Kids need to be supported and need this kind of outlet, and especially meet others with the shared experience. It is powerful.
Cancer is such a hard thing to process as an adult, as a child it is that much harder.	

When asked what they would say to those who might donate funds to support camp:

It's a noble cause	You are helping people being
	accepted as they are dealing
	personally with cancer and you are
	helping them as well as their families
	know that they are not alone.

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Lots of volunteers come together for a great cause with tremendous efforts, to let kids just be a normal kid for once. Playing, sharing and not feeling left out	This support/camp is much needed for kids, especially when they have to deal with all the realities and emotions that cancer brings into a family and everyone's lives are affected.
It was so wonderful to see my kids have fun and experience happiness!	Thank you for helping. There are so many stressors that come along with cancer, and this is a concrete way to support families trying to muddle through it.
These children deserve all the happiness in the world. Camp Sparkle provides that for them for the five days they are loved on and played with.	To be around your peers who understand what you've been through is an experience like none other.
The Camp Sparkle community means so much to the children it serves and the safe place it provides for children to connect regarding how cancer impacts their life is priceless. This was my child's first year and my child said it is the one activity they did that actually meant something to them, and that they want to go every year! That is REALLY BIG for my child to say!	

Post Camp Follow up

After the completion of camp, Cancer Pathways followed up with all the camper families with surveys, summaries of camp, and shared camp highlights via social media, Cancer Pathways newsletter, and through a Press Release. Below are some responses and highlights from the post camp follow up from families and camp partners.

"IT WAS SO FUN SEEING EVERYONE'S BEWILDERED FACES AND SMILES."-MAGICIAN NASH FUNG

Thanks for everything you do for families like my family. It's been a very hard journey for many years... When my kids have the opportunity of being at camp **it's amazing how much a week changes their lives and minds...**We love you and we thank you for camp sparkle and helping our family. -Sandra F.(In Person Camp Parent) **Every day I would wake up eagerly waiting for camp sparkle to start.** I loved all the DIY's, and hosts. Everyday when I went to camp sparkle I learned something new. Finally, thank you all counselors for dedicating your time and effort. -Yenwei (Virtual Camp sparkle camper)

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and camp staff did a lovely job in helping make sure everyone had a chance to share their ideas. Thank you so much for inviting the PacSci team to join in on your camp fun! -Fatima, Pacific Science Center

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