



TulalipCares.org

Tulalip Charitable Contributions Funds Distribution Report

NAME OF AGENCY: Centrum Foundation
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GENERAL GOALS: To promote creative experiences that change lives.

SPECIFIC USE FOR THIS AWARD:

To promote creative experiences that change lives.

For more information, please see the attached report from Centrum Foundation.

Centrum
Report to Tulalip Tribes
Donation code Q2 2015 14.2
December 2015

Tulalip Tribes donated [REDACTED] for Centrum's annual Gala dinner and auction which was held on October 24, 2015. Tulalip Tribes donation helped to leverage this event into its greatest success ever.

- Overall income was \$219,982, 134% of Centrum's original budget for the event.
- The dinner sold out with 269 guests and 40 volunteers, the largest turnout in the event's 42-year history. We received \$30,125 in ticket reservations (117% of budgeted income).
- We had 91 new guests, meeting our goal of 1/3 new attendance.
- The Fund-a-Dream paddle raise for scholarships reaped a record \$71,741, 157% of budgeted income, thanks in part to Alexis Lombre, an 18-year-old African American jazz pianist we flew out from Chicago to make our Fund-a-Dream presentation. As a two-time scholarship recipient for Centrum's Jazz Port Townsend workshop, her story of profound life changes after attending Centrum workshops resonated with our generous audience.
- Auction items brought in \$91,582, 114% more than budgeted.
- Business contributions, ads in the auction catalog, and income from Centrum's new signature scarf all brought in more than budgeted.
- Raffle tickets for a (donated) Holland America cruise sold out.

The feeling of the event was very successful with smoothly operating hosted bars, a delicious dinner, and an entertaining auction that finished close to the planned end time. Here's a sampling of the responses to our post-Gala survey:

Very good auctioneer; great crowd; smooth checkout; really comfortable room. Well done!

This year's auction was a step up on many fronts. Excellent auction items, great décor, nice displays.

I feel the Gala was a smashing success.

I thought this year's Gala was terrific. Loved the decorations, the way the silent auction was set up (including the great, very visible banners!), and the young woman who played before the event and spoke for the Fund-a-Dream segment was perfect. I thought the auctioneer did a great job, too. Kudos to the Chef. I thought the hors d'oeuvres were really good, and I very much liked the salad and the Cornish game hen.

Here is a link to the auction catalog: <http://centrum.org/wp-content/uploads/2015-centrum-gala-catalog.pdf>