



Tulalip Charitable Contributions Funds Distribution Report

NAME OF AGENCY: Centrum Foundation
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GENERAL GOALS: Centrum's mission is to promote creative experiences that change lives. We bring together aspiring and master artists to foster creativity, find and provide mentorship, and build community. Our public performances are the culmination and celebration of our workshops and programs.

SPECIFIC USE FOR THIS AWARD:

This award was used to assist with programs and operational expenses.
For more information please read the attached report from Centrum Foundation.





Report to Tulalip Tribes Charitable Contributions December 2016

Tulalip Tribes Charitable Contributions donated █████ (Q2 2016 14.2) for Centrum's annual Gala dinner and auction which was held on October 22, 2016. Tulalip Tribes donation helped to leverage this event into its greatest success ever.

- Overall income was \$253,803, our highest gross ever and 128% of Centrum's original budget for the event.
- The Gala drew 259 guests and 40 volunteers. We received \$31,705 in ticket reservations (121% of budgeted income).
- We had 91 new guests, meeting our goal of 1/3 new attendance.
- The Fund-a-Dream paddle raise for scholarships reaped a record \$98,100, 163% of budget income, thanks to a video and appeal featuring Centrum's newest program, Voices from the Field Arts Academy. The program's goal is to provide outstanding arts experiences for middle school students in our state's Migrant Education program. Many of these students have not had much opportunity to experience the arts in their regular school day; some struggle academically, trying to keep up to grade level while moving from school to school as their families relocate for their work. To view the seven-minute film, go to www.centrum.org/film.
- Auction items brought in \$95,523, 126% more than budgeted.
- Business contributions and ads in the auction catalog kept pace with last year's record total.
- Raffle tickets for a Holland America (donated) cruise came 27 tickets shy of selling out.
- Between the wine grab (new), premium wine sales (new), and centerpiece sales, we brought in an additional \$940.
- The auction catalog is the finest Centrum has produced to-date. A physical copy of the catalog to file with this final report has been mailed to you.

The feeling of the event was very successful with a delicious dinner, smoothly operating hosted bars, and an entertaining auction that ended close to the planned end time.

Feedback from Centrum Board of Directors included:

- *"Fabulous gala – the BEST ever! The décor was classy and understated – worked very well. The dinner was very good and the service attentive and quick. I have never finished my gala meal so early! That actually may have encouraged some folks to leave early because we were done and serving coffee so early in the evening."*

- *“Voices from the Field video was amazing – heartfelt and moving. I know some of the major Fund-a-Need gifts were specifically due to the video. And the kids who spoke were so fearless and eloquent – Martha did a great job preparing them.”*
- *“It...was the very best Gala. My only suggestion is that as the items get better - and they did - we need to focus on the audience. We need more money in the room to drive up the bidding. Audience development needs to start now.*
- *” All good. Nailed it. Only comment would be to shave a few lower cost items out of the live auction for duration's sake, if possible, without affecting proceeds dramatically.”*
- *“Really good items in both the silent and live auction.”*
- *“The layout of the room for the silent auction was well done, providing enough space for bidders to get in and around the items without much trouble. The thought that went into continuing the theme Passport to Dreams was evident from the pre-mailings, the Passport catalog, wrappings on the wine grab and the table centerpieces. All very well done”*
- *“As I have previously stated I thought this Gala was very well done, which is supported by the fact of the amount of money that was raised! Congratulations”*

Centrum 2016/2017 participants and programs

During 2016, Centrum served over 1,580 workshop participants of ages 4 to 98 and almost 200 individual artists-in-residence and from 77% of Washington counties and 46 states. 262 artists served as Centrum teaching artists and over 10,300 people (most from Washington, as well as 30 more states and four foreign countries) attended Centrum performances. 27% of participants at Centrum are ages 18 or younger, most from throughout Washington State. Over \$150,000 is awarded in scholarship assistance annually to allow participants of all abilities to participate in Centrum programs.

2017 programs include Young Artists Project (5 week-long immersion programs for children from throughout the entire state exploring graphic design, visual arts, creative writing, music, dance, theater, and marine science—with a new program serving migrant workers’ children), Writers’ Conferences (including one new week for High School writers), Jazz (half of participants ages 18 and under), Fiddle Tunes (with youth tracks), Acoustic Blues, Voice, Ukulele, Brazilian Choro, and Chamber Music, Artists-in-Residence and Emerging Artist Residencies.

Centrum URL: www.centrum.org