Funds Distribution Report



George Pocock Rowing Foundation

Address:

3320 Fuhrman Ave E Seattle, WA 98102

Contact:

(206) 328-0778

https://www.pocockfoundation.org

Organization's General Goals:

The George Pocock Rowing Foundation mission is to build and support high quality programs and facilities that promote access to rowing, excellence in rowing, and use rowing as a means to foster physical activity, health, leadership, and community engagement.

Date of Award: Level:

2019 Q4 \$2,501 to \$5,000

Specific Use for This Award:

For more information, please read the attached report from George Pocock Rowing Foundation.



8802 27th Ave NE Tulalip, WA 98271

TulalipCares.org

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3320 Fuhrman Ave East Seattle, Washington 98102 (206) 328-0778 pocockfoundation.org

October 15, 2020

Marilyn Sheldon Tulalip Tribes Charitable Fund 8802 27th Ave. NE Tulalip, WA 98271

Dear Marilyn,

We are grateful for your support and the generosity of the Tulalip Tribes Charitable Fund. Your contributions have helped expand our programming, and introduce new youth athletes to the water one boat at a time. In addition, your generosity has helped us weather the storm that this year has thrown at us. You have made a difference for youth in our programs, and we remain grateful for your support and generosity!

While I'm new to the GPRF (I just joined September!), I feel incredibly fortunate to have your support of our mission. This year has challenged us in ways we did not imagine. There's a long way to go, but I am thrilled to be here, and thrilled to see how we can continue to help kids Find, Start, and Stay rowing – in Seattle, throughout the Pacific Northwest, and across the country.

The impact report for the 2020 grant made through the Tulalip Tribes Charitable Fund is included with this email. We sincerely appreciate your support of the George Pocock Rowing Foundation.

Please reach out anytime for more information or to schedule a program visit. We would be delighted to have you to the rowing center to see some of our youth teams in action.

Many thanks for your support,

Jenn Gibbons

Executive Director

George Pocock Rowing Foundation

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The George Pocock Rowing Foundation (GPRF) is a 501(c)(3) nonprofit corporation, Federal Tax ID #91-1276445.



YOUTH PROGRAMS IMPACT REPORT

Tulalip Tribes Charitable Fund October 15, 2020

BACKGROUND

George Pocock long advocated for high school rowing programs, and believed rowing could change lives. His vision guides the work of the George Pocock Rowing Foundation



(GPRF), where we hold the bold vision that everyone has the opportunity to row and strive for excellence on the water. We maintain a youth-centered approach to rowing-development throughout the Pacific Northwest, and across the country.

The GPRF's programs are designed to help youth find, start, and stay rowing. In partnership with public school districts, parks and recreation departments, city councils, and USRowing, we operate the largest youth rowing outreach effort in the country. We are in the classroom; through Erg Ed, in the boathouse; partnering with a dozen programs in the region, and with the family; supporting athletes through scholarships, transportation, and uniforms. If it helps get more kids into rowing, we're all about it.

| Grant Funding | Timeframe | Amount |
|----------------|-------------------------------|--------|
| Tulalip Tribes | Spring & Summer 2020 Programs | |

PROGRAM UPDATE

Coming into 2020, the George Pocock Rowing Foundation was prepared to provide more students than ever with the support they needed to get involved in rowing. Unfortunately, with the pandemic came the closure of all boathouses. While some programs were able to pivot to working with their athletes remotely, many programs could not. The face of rowing will look different for a while, but the GPRF remains committed to supporting youth athletes and their families, as well as boathouses and their coaches.

With a continued focus on increasing youth participation in rowing, the GPRF continued to expand opportunities to youth athletes in 2019/2020. While the pandemic has disrupted programming, we are still dedicated to creating access to rowing, and helping kids get on the water safely.



Erg Ed allows students to try rowing without leaving the classroom – receiving in-person instruction through their P.E. class, on indoor rowing machines (ergs). Prior to programming shutting down in March, Erg Ed had already connected with more than 25,000 students nationwide, 4,000 more than the 2018-2019 school year. This includes starting Erg Ed programs in new cities – Kenmore & Bothell, WA, and Los Angeles, CA. With your help, Erg Ed is also getting ready to start up in Edmonds, WA, and Tulsa, OK



We fund need-based scholarships to youth athletes, closing the gap between them and their local boathouse. In 2018-2019, we funded 118 athletes through scholarships. In 2019-2020, before programming shut down, we were on-track to help more than 125 athletes. Programming re-started in the summer (at reduced capacities),

and the GPRF has been able to help dozens of youth athletes return to the boathouse. As athlete numbers continue to increase, we will continue to serve the growing number of scholarships and programs.

COVID-19 IMPACT

The current dangers and shutdowns felt around the world related to the spread of COVID-19 have also heavily disrupted rowing and its programming. Through the remainder of 2020, rowing programs are working on protocols to quickly return to the boathouse and the water,



while keeping athletes and coaches safe. Programs started returning to the water in June, at a reduced capacity, and will continue to expand operations as local and national restrictions allow.

Since the shutdown in March, the GPRF has lost significant funding from boathouse revenue, as well as cancelled fundraising events. With the generosity of the Tulalip Tribes Charitable Fund, we have been able to continue our work with the rowing community even in this time of crisis. We have been able to keep coaches employed, and athletes engaged – lending out more than 100 ergometers to our athletes, and coaches creating innovative solutions to work with athletes through the season. The George Pocock Rowing Foundation will continue to support youth athletes, programs, and communities – because we believe rowing changes lives.