



Funds Distribution Report

Recipient Organization:
George Pocock Rowing Foundation

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Organization's General Goals:

The George Pocock Rowing Foundation (GPRF) was created in 1984 by a community of leaders who were passionate about the sport of rowing and the benefits it could provide. Since its inception, the GPRF has leveraged school and community partnerships to create an innovative network of youth program opportunities, improving access to rowing and empowering students to make healthier lifestyle choices.

Date of Award:	Level:
2022 Q3	\$2,501 to \$5,000

For more information, please read the attached report from George Pocock Rowing Foundation.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

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YOUTH PROGRAMS IMPACT REPORT 2022-2023

Tulalip Tribes Charitable Fund

BACKGROUND

Since 1984, the George Pocock Rowing Foundation has been creating opportunities for youth to try rowing and make healthier lifestyle choices.

Our mission is to help young people access and experience the life-changing sport of rowing by building and supporting an inclusive rowing community that is accessible for all young people.

As a sports-based youth development organization that uses rowing to transform young people's lives, our programs aim to address the inequities in rowing by intentionally increasing access for girls, people of color, and those facing socio-economic barriers, just a few of the populations that have been historically excluded from the sport.

Our primary goal is to ensure all youth have a chance to row, regardless of background or economic status.



Grant funding	Timeframe	Amount
Tulalip Tribe Charitable Fund	2022-2023	██████

WHY YOUR SUPPORT MATTERS

Youth are struggling today. Opportunities for play are decreasing due to costs, lack of fun, and declining recreational spaces. The youth sports industry is now a \$30 billion dollar industry! By providing free programming, bringing rowing and movement to our community, and removing barriers to access our sport, we intend to ensure young people have accessible recreation now and in the future. Through our values of access, leadership, and community, we provide ways for kids to find, start and stay rowing in the Pacific Northwest and beyond.

In 2022, with your help, we provided scholarship support to 44 middle and high school athletes in 6 boathouses in the Pacific Northwest, with an average cost of \$1,383 per year per athlete. We were able to help support partner boathouses and their athletes throughout the region, and we held two full Camp Lucy camps, introducing 28 new participants to the sport of rowing.

PROGRAMS UPDATE 2023

Athlete Support and Retention (Scholarships): So far this year, the Pocock Foundation has provided direct scholarship support to 39 athletes and administrative support for an additional 12 athletes of all ages across 9 boathouses in the PNW. We added Everett Rowing Association and Lake Oswego Community Rowing this year for a total of 12 partner boathouses in the Pacific Northwest.

Erg Ed®: Thanks to Concept 2's grant support, two new sites have launched this year bringing our Erg Ed® reach to a combined 54,000 students in the 2023-2024 school year. We're now running Erg Ed in schools in 10 states and 20 school districts throughout the United States.

Camp Lucy: Camp Lucy is in full swing! 54 campers at 3 different locations will be introduced to the sport of rowing this summer at no cost to them. Food, transportation, water bottles, shirts, and sports bras will be provided as well. Camp Lucy continues to intentionally increase access to the sport of rowing for those historically excluded from the sport with 77% of campers being youth of color.

Regional Grantmaking: In 2022, the Pocock Foundation implemented a new regional grant-making program and awarded \$67,000 to eight boathouses in the Pacific Northwest region to increase access to rowing for young people. The Pocock Foundation believes that coaching is key and strives to positively impact a grantee's ability to support current and future athletes. Our 2023-2024 grant cycle application is now open.

"Dear George Pocock Rowing Foundation,

I want to express my sincere gratitude for your generous contribution to my scholarship.

My dad had an injury last spring that kept him out of work for nearly a year, and without this scholarship, I would not have been able to continue rowing.

I love this sport, my team, and everything it teaches me, and I can't imagine not being able to continue to participate.

From myself and my family, Thank You!

With deepest appreciation,"

-Pocock Foundation scholarship recipient

We hope that with your continued support of our youth programming and the George Pocock Rowing Foundation students like this young person can continue to find, start and stay rowing. Thank you for believing in youth rowing, and the life-changing effect of being on a team.

