



TulalipCares.org

Tulalip Charitable Contributions Funds Distribution Report

NAME OF AGENCY: Ironheart Foundation

DATE OF AWARD: 2016 Q1

ADDRESS:

CONTACT: <https://www.ironheartfoundation.org>

GENERAL GOALS: We use physical movement and sport to transform, empower and positively impact lives that have been affected by heart disease.

SPECIFIC USE FOR THIS AWARD:

This award went to supporting programs and operational expenses.

For more information please read the attached report from Ironheart Foundation.



On behalf of Ironheart Foundation, we would like to thank Tulalip Cares for its generous contribution of [REDACTED] in 2016. This contribution was used to make a positive impact in the lives of those living with heart disease.



In 2016, Ironheart Foundation was thrilled to launching the documentary “HEART: Flatline to Finish Line.” The documentary features Ironheart members and cardiac patients who train to compete in an Ironman competition. This documentary promotes healthy heart awareness, and Tulalip Cares was featured in the credits. The documentary was seen by approximately 2,000 people nationwide by live audiences and thousands more have been able to view the film free on Amazon Prime. It can also be seen on itunes, Google Play, and You Tube. More information about “HEART: Flatline to Finish Line” can be found on our website at: <https://www.ironheartfoundation.org/heart-flatline-to-finish-line/>

In addition to the film release, Ironheart launched a support group for cardiac patients which now has over 700 members. Our “Stories Project” featured over 40 inspirational come-back

stories of cardiac patients who have gone on to live healthy active lives and have done something epic to give back to their community. These provide encouragement for those recently diagnosed looking for hope. In addition, we also extended our Cardiac Referral Program to include a Cardiac Sports Medicine Provider Directory allowing members to easily connect with an appropriate doctor within their community. Our success in these areas was due primarily to the technology upgrades and website refresh that we were able to implement.

Thank you for again for supporting the Ironheart Foundation.