



Funds Distribution Report

Recipient Organization:
Juma Ventures

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Organization's General Goals:

Juma is a nonprofit social enterprise that operates businesses with the purpose of employing young people. We make sure they earn a paycheck, learn to manage their money and gain essential skills like responsibility, teamwork and how to communicate in the workplace. Ultimately, we connect them to their next job or educational opportunity.

| | |
|-----------------------|--------------------|
| Date of Award: | Level: |
| 2022 Q3 | \$2,501 to \$5,000 |

For more information, please read the attached report from Juma Ventures.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

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2022 FINAL REPORT:



- **Code:** Q2 2022 14.2
- **URL:** www.juma.org
- **Young People Served:** 128

We are pleased to submit a report highlighting the impact of our Seattle YouthConnect program over the past eight months. In December 2022 the Tulalip Tribes Charitable Contributions Fund generously granted Juma Ventures Seattle (Juma Seattle) \$██████ to support our YouthConnect program and help low-income, at-risk Seattle young people earn a paycheck, learn job skills, gain financial knowledge, find their next job and set out on a path to a career.



HIGHLIGHTS:



Thanks to the support of the Tulalip Tribes Charitable Contributions Fund, the past eight months have brought increased educational, economic and career opportunities for 128 low-income, at-risk young people in Seattle!

- **We partnered with the Vera Project to create and implement a digital literacy program for our young people.** The Vera Project is a Seattle nonprofit whose mission is to foster personal and community transformation through collaborative, youth-driven engagement in music and art. Over the course of five weeks, Juma Seattle young people got the opportunity to gain hands-on skills and explore career opportunities through workshops in videography, audio engineering and design. Young people also received personal mentorship, got the opportunity to create and update their resumes, and learned about pathways to paid work in the world of creative digital production.



- **We received support from King County to connect 25 homeless young people to jobs, housing and economic stability over the course of a year.** In addition to enrolling in our YouthConnect program and working at our social enterprises, homeless young people work with a Juma Seattle Case Manager to determine individual service needs, create plans for success, find sustainable housing and connect to support and resources. The program seeks to ensure that every young person has a pathway to housing, education and a career.
- **We strengthened our operations at Climate Pledge Arena.** In our second year at the venue we added 100 events and 2,000 new shifts to our calendar (during the past year, across all four of our Seattle social enterprises, young people earned \$300,000 wages and learning stipends). Year-round employment opportunities at Climate Pledge have allowed us to hire older youth (18+) who are pursuing post-secondary education and looking for a more stable schedule with more hours than we were previously able to offer with seasonal-based employment.

Young people like Alex (pictured above, back row).

When Alex lost his job as a manager for a pizza company, he knew he needed to find work fast. **While he'd been working since he was 14, the COVID-19 pandemic made the income he relied on to support himself and help his family more necessary than ever.**

When a friend told him about Juma Seattle, Alex saw an opportunity to make some quick money. "When I first started at Juma Seattle I didn't think I'd be here long; I was going to look for another job," recalls Alex. "But as I got to know the people I realized I wanted to stay. The people made a big impact. **Every other place I've worked hasn't had this camaraderie or positive energy.**" Over time, co-workers became friends and the more Alex worked, the more he found himself excited about Juma Seattle's training in addition to the job (in 2022, 83 educational and career workshops were offered to young people).

An aspect of the program which especially appealed to Alex was the flexibility. "I'm in college full-time and I'm an athlete so I spend four to five hours a day training; it's a hard and busy life. Sometimes I don't have time to eat," he explains. "But with Juma Seattle, it's really easy for me to pick up shifts when I do have time. Having a job that's so flexible allows me to live this lifestyle where I'm not solely building my life around work but I'm still getting hours and getting paid so I can support myself and help my family."

"I wish Juma Seattle had been my first job because I think my career would've been off to a way smoother" her start if I was in an environment as structured and as supportive as Juma Seattle, says Alex.. **"Juma Seattle is the perfect place to start and learn customer service, communications and teamwork."**

METRICS:



Of the 128 young people who participated in our YouthConnect program over the course of the grant cycle:

- 100% lived at or below the poverty level
- 95% identified as BIPOC and reported experiencing economic, educational and institutional racism
- 79% received government benefits
- 41% lived in Section 8 Housing
- 18% had experienced homelessness
- 12% were dealing with mental health issues
- 7% had been involved with the foster care the foster care and/or juvenile justice systems



| Goal | Actual Outcome |
|---|--|
| Funding from the Foundation will be used to help serve 120 Seattle young people | Funding from the Foundation was used to help serve 128 Seattle young people |
| 100% of youth will attend 75 hours of paid job training | 100% of youth will attended 75 hours of paid job training |
| 70% of new youth served will complete eight workshops | 18% of new youth served completed eight workshops* |
| 70% of new youth served will complete at least one mock interview and finalize a resume | 23% of new youth served completed at least one mock interview and finalize a resume* |
| 70% of new youth served will finalize a resume | 23% of new youth served finalized a resume* |
| 50% of youth employed who complete the program will connect to employment and/or education within 12-18 months of leaving the program | N/A - Youth who have completed the program have not yet been out of the program 12-18 months |
| 80% of youth employed will set up direct deposit | 88% of youth employed set up direct deposit |
| 70% of new youth served will attend a Savings and Budget workshop and create a budget | 88% of new youth served attended a Savings and Budget workshop and created a budget |

***Note:** These outcomes are much lower than projected due to a change in how we deliver programming. Programming was previously delivered throughout a young person’s tenure at Juma Seattle. However, young people reported that they often had trouble completing the programming due to school, family needs and other jobs. As a result of their suggestions, programming is now delivered at the beginning of the program, before young people begin working in our social enterprises. We have already seen completion rates rise in 2023 and anticipate reaching the above goals this year.



CONTACT INFORMATION:



Thank you for your continued and generous support! If you have questions, please don't hesitate to contact Randi Bagley, Seattle Director of Development, at randib@juma.org or 206.643.5793.