



Funds Distribution Report

Recipient Organization:
Long Live the Kings

Address:
1326 5th Ave, #450
Seattle, WA 98101

Contact:
(206) 382-9555
<https://www.lltk.org>

Organization's General Goals:
Our mission is to restore wild salmon and steelhead and support sustainable fishing in the Pacific Northwest.

Date of Award:	Level:
2018 Q3	\$2,501 to \$5,000

For more information, please read the attached report from Long Live the Kings.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

Disclaimer: This report may be a summary of content provided by the recipient, not always complete quoted material.

Dear Marilyn,

Thank you for supporting Long Live the Kings' 2019 *Survive the Sound* migration. We were so excited to see this **amazing (and growing!) community of salmon advocates** collaborate on this year's race.

We are **up against huge challenges**: a vulnerable local ecosystem, an endangered orca population, and threatened salmon and steelhead runs. But together, we brought some of the **latest salmon and steelhead research to thousands of students** and community members, and told the story of the serious threats these fish face. **It is a critical time to raise awareness** and spark behavior change in creative ways.

As our partners, we thought you'd like know how this year's race went; here are some **metrics showing the impact** and success of *Survive the Sound*:

- 7,400 people participated, a **330% increase** from 2018.
- 1,970 of the participants were educators (a 1000% increase from 2018). They reported serving a **whopping 224,000 students!**
- **\$119,000** were contributed by individuals and sponsors to support salmon recovery.
- **Millions of impressions** thanks to our media partner, **Q13FOX**, and countless others who spread the word.

Survey says...

- 87% of all respondents said they were **more likely to act to save salmon** and steelhead after participating in *Survive the Sound*.
- 67% of educators rated *Survive the Sound* as an **"excellent learning resource"**.
- 68% of educators said salmon issues were *not* part of their curriculum prior to participating.

These results were made possible by YOUR support and **Anthony's Restaurants** deserves a special thanks as our presenting sponsor! All our partners worked together to spread the word, inviting new people to learn and care about the fish that define the Pacific Northwest. We look forward to building our partnership and the movement to recover our salmon and steelhead.

Sincerely,

Jacques White

Executive Director

Minta Crafts

Partnerships Director

Lucas Hall

Project Manager

