



**CHARITABLE
CONTRIBUTIONS**

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TulalipCares.org

Funds Distribution Report

Recipient Organization:
Long Live the Kings

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Organization's General Goals:

Our mission is to restore wild salmon and steelhead and support sustainable fishing in the Pacific Northwest. Working with every level of government, tribal nations, universities, schools, commercial and recreational fishers, environmental groups, donors, businesses, and the public, Long Live the Kings takes a collaborative and iterative approach to salmon recovery.

Date of Award:
2025 Q2

Level:
\$2,501 to \$5,000

For more information, please read the attached report from Long Live the Kings.

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Survive the Sound in Review: Q2 2025 14.2

Thanks to the support of generous partners like the Tulalip Tribes through the Tulalip Cares program, Long Live the Kings' (<https://lltk.org/>) Survive the Sound (STS) education campaign successfully brought salmon-centered learning to thousands of students in Snohomish County and beyond during the 2025-26 school year. Our partnership has helped grow STS into Puget Sound's largest salmon science learning tool, reaching over 400,000 regional students since 2017 to nurture the next generation of salmon stewards. This tremendous impact would not be possible without your support, and we hope you enjoy this opportunity to learn more about the environmental education benefits our partnership has made possible over this past school year.

Record Breaking Participation

- STS saw **36,000+ members of the public sign up to track steelhead** as part of our competitive fish race, an increase of 6,000+ over 2024 and 11,000+ more than 2023!
- More than 1,080 educators registered for the STS educational toolkit who reported serving 75,000+ regional students. **This includes educators in 47 Snohomish County schools serving 6,700+ local students!**
- Perhaps most importantly, in our post-campaign surveys **nearly 100% of our respondents indicated they learned something new about salmon while participating in STS, and 95% planned to implement new salmon-friendly behaviors in their daily lives after participating.**



STS students on a boat tour provided by Puget Sound Express Whale Watching to track the journey of steelhead through Hood Canal in Fall 2025.

A Complete Program Overhaul and New Outdoor Learning Content

With a capacity-building grant from the Boeing Company, over the last year LLTK overhauled the STS online fish-tracking website and developed new outdoor lessons to complement our in-class curriculum. Key updates included:

- **A Major Website Overhaul:** STS had not received a significant website update since 2019. This year LLTK worked with our web developer to streamline the fish selection process, improve our fish migration tracking map, offer better guidance for new users to improve accessibility, and help teachers filter our lesson offerings by grade, interest, and activity length.
- **New Outdoor Learning Lessons:** Based on input from participating STS educators, LLTK developed new outdoor educational lessons to help teachers cement in-class learning with trips into the field. Our new outdoor lessons are bringing students to local waterways to assess the presence of macroinvertebrates, identify native plants, and explore the complex interconnections between water quality, soil health, human infrastructure, and salmon.

Participant Quotes

Through our post-campaign surveys LLTK received the following feedback from educators and the public:

- Thank you for allowing us to participate in Survive the Sound. The students had such a good time partaking of the games and activities. They were easily accessible and kept the kids engaged while allowing them to have fun. We truly appreciate sharing in this experience.
- I love seeing my students debate and discuss environmental issues!
- My favorite part of Survive the Sound is learning new things about Salmon. I like how it brings my school together - we all see how our fish did and then talk about it every morning.
- Discussing the race on a daily basis with my family members who I recruited on my team is a lot of fun. As a retired environmental specialist, I enjoy educating my family, including three granddaughters, about environmental issues.



Meet Tan Tan! The newest participant of the STS fish race designed by students at Goodman Middle School this year!

What's Next for STS?

Washington State's recent budget cuts eliminated funding for the Salmon in the Classroom and Outdoor Learning Grants programs, significantly reducing environmental education opportunities in Puget Sound. We believe this drove the surge in STS participation, as teachers sought alternate free, accessible resources like STS. To support what we expect will be a continuing influx of educators during the 2026-27 school year, LLTK will offer free, clock-hour certified trainings demonstrating STS to local teachers. We will also provide staffing support for educators using STS in the classrooms and the field as well as a new educator supply library to lend microscopes, nets, and buckets to local classrooms.

Thank You!

LLTK's ability to deliver STS, and all the enormous benefits it provides for local students, depends entirely on private support from generous partners like the Tulalip Tribes. We are enormously grateful for your continued investment in salmon centered learning. If you have any questions about STS or LLTK's salmon recovery work more broadly, we are available to talk any time. We would also welcome opportunities to present on STS to any interested Tribal members, staff, or students.

SURVIVE
the **SOUND**

Ready, Set, Migrate!