

Funds Distribution Report

Recipient Organization:
Lupus Foundation of America

National Address:
2121 K Street NW, Suite 200
Washington, DC 20037

Pacific Northwest Regional Address:
1601 5th Ave, Suite 1100
Seattle, WA 98101

Contact:
(425) 336-2309
<https://www.lupus.org>

Organization's General Goals:
We are on a mission to end the brutal impact of lupus. We work to greatly accelerate lupus research and push scientific boundaries to improve life now for people living with lupus.

Date of Award:	Level:
2018 Q4	\$2,501 to \$5,000

For more information, please read the attached report from Lupus Foundation of America.

8802 27th Ave NE
Tulalip, WA 98271
TulalipCares.org

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LUPUS FOUNDATION OF AMERICA
WALK TO END LUPUS NOW[®]



2019 Sponsor Report



Lupus is hidden, unpredictable, undefined, and misunderstood. It strikes **without warning**, **ravages** different part of the body and can range from a skin rash to a **heart attack...**

... there is no known cause and no known cures for lupus.

Our Mission

The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

Our Vision

A life free of lupus

LUPUS FOUNDATION OF AMERICA

WALK TO END LUPUS NOW®

Walk to End Lupus Now® is held nationwide by the Lupus Foundation of America and its national network to raise money for lupus research, increase awareness of lupus and rally public support for those who suffer from its brutal impact. Each year, thousands of people across the country join forces with the Lupus Foundation of America and walk with one unified purpose-to end lupus.



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TOGETHER WE ARE POWERFUL

ONE MILLION WALKERS

across the United States.

OVER 3,000,000 STEPS

or 1,500 miles

OVER \$20 MILLION RAISED (and counting!)
to fund research, education and support.
(SINCE 2008)



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Thank you for being our 2019 Sponsor!

Presenting Sponsors



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Premier Sponsor

\$ [REDACTED]

- Logo on event marketing collateral
- Logo on WalktoEndLupusNow.org local website
- Logo on participant emails, e-newsletters, and other communication pieces
- Company provided banner hung at event day venue
- Sponsor Exhibition booth on event day
- Recognition during opening ceremony
- Logo on event T-shirts
- Recognition on local LFA social media accounts (3x pre-event)
- Logo on sponsor banner displayed throughout event day venue

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WALK TO END LUPUS NOW®

Seattle Kickoff
August 10, 2019



LUPUS FOUNDATION OF AMERICA
WALK TO END LUPUS NOW®

2019 Seattle Kickoff Party



Presenting Sponsors

The Puyallup Tribe



of Indians



Us in Lupus

Power against lupus

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Collateral Material



Postcards

- 3,000 printed and mailed statewide



SEATTLE

SATURDAY, 9/21/2019 AT 8:00AM
SOUTH LAKE UNION PARK

Join Lupus Foundation of America's Walk to End Lupus Now[®] in Seattle. 100+ are the POWER in the movement to end Lupus. Rally your friends, family and co-workers to walk and pitch your passion for ending Lupus. Support research and education programs, while increasing awareness and public support for those who suffer from Lupus.

REGISTER & DONATE TODAY!
WALKTOENDLUPUS.ORG/SEATTLE

Website at 425.264.2888 or by email



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Lupus Foundation of America
1224 F Street, NW, Suite 200
Washington, DC 20004

Event Posters

- 400 printed and distributed to seven Seattle neighborhoods



LUPUS FOUNDATION OF AMERICA

WALK TO END LUPUS NOW®

Event T-Shirts

- 400 printed and distributed

Image Location: full back 1" from collar
Image Size: 11" wide x 15" tall
Shirt Color: purple
Artist: Anni

Design #: 159587
ink Color: white



SHIRT TEMPLATES BELOW ARE FOR GENERAL PLACEMENT AND DO NOT REFLECT EXACT PLACEMENT AND/OR SIZE.
PLEASE REFER TO DIMENSIONS ON YOUR ARTBOARD TO THE LEFT OF THIS MESSAGE FOR SIZING.

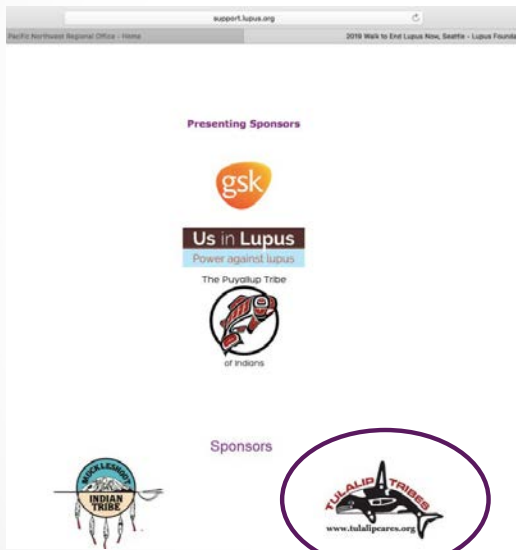


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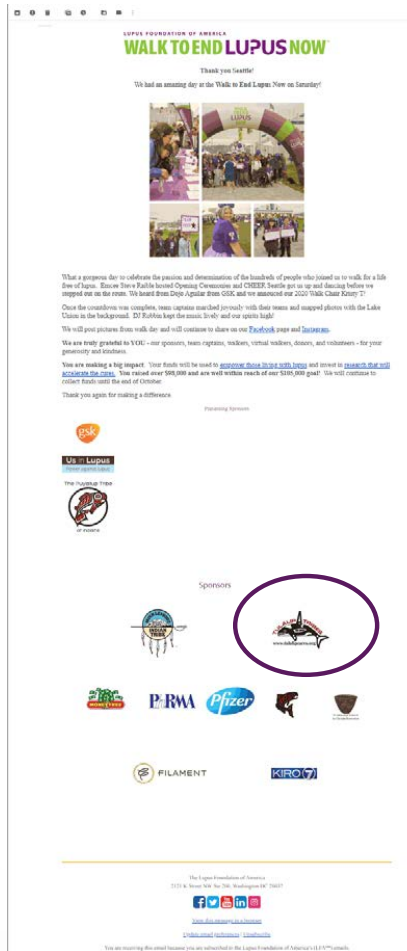
WalktoEndLupusNow.org Website



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Participant Email

- 26 emails to 1910 recipients
- Highest open rate of 41%



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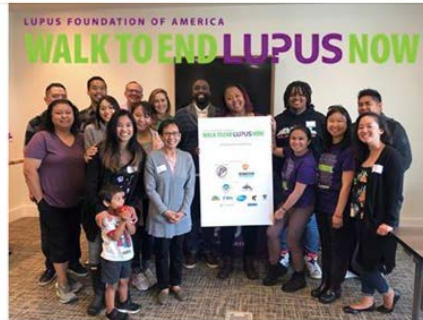
WALK TO END LUPUS NOW[®]

Social Post

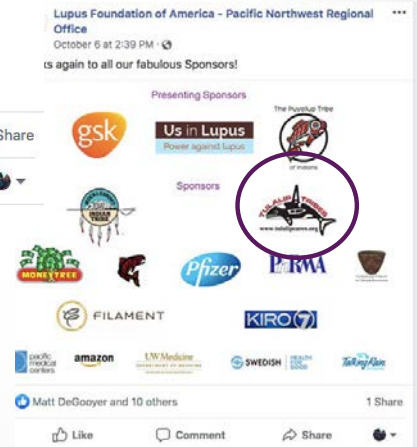
- Facebook
- Instagram

Lupus Foundation of America - Pacific Northwest Regional Office
August 10 · 🌐

We had a terrific day today with our Seattle Walkers at our Kickoff Party! Thanks to all those who came out to learn more and special thanks to Matt and Dojo for speaking and Shannon for volunteering. Next up Team Week Seattle!



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WALK TO END LUPUS NOW[®]

On Event Activation

- Logo on Banner on Stage



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September 19, 2020

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