

# Funds Distribution Report

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**Recipient Organization:**  
**Lupus Foundation of America**

**Address:**  
1417 NW 54th St, Suite 476  
Seattle, WA 98107

**Contact:**  
(425) 336-2309  
(877) 774-2992  
<https://www.lupus.org>

**Organization's General Goals:**  
The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

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<b>Date of Award:</b>	<b>Level:</b>
2021 Q1	\$2,501 to \$5,000

For more information, please read the attached report from Lupus Foundation of America.

8802 27th Ave NE  
Tulalip, WA 98271  
**TulalipCares.org**

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The Cruel Mystery

# LUPUS™

FOUNDATION OF AMERICA



LUPUS FOUNDATION OF AMERICA

## WALK TO END LUPUS NOW®

2021 Sponsor Report  
Q1 2021 14.2



[www.lupus.org/pacificnorthwest](http://www.lupus.org/pacificnorthwest)

## Our Mission

The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

## Our Vision

A life free of lupus

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Estimated 200,000 people served annually.

# 2021 ACCOMPLISHMENTS THANKS TO OUR PNW SPONSORS



## LFA is Funding Research

## Supporting Researchers

## Advocacy in Action

We are the largest non-profit funding source after U.S. Government

- Supporting first diagnostic test that provides a faster and more accurate diagnosis.
- Identifying risk for cardiovascular disease in African American Women with Lupus
- Leading the first international survey exploring the recent experiences and broad impacts that COVID-19 has had on people with lupus.

- Supporting Early Career Lupus Researchers
- Lupus Research Summer Fellowship Program – Fosters interest among students in lupus-relevant research
- Celebrating Young Investigators through Young Investigator Prize
- LFA will award over \$1.5 million in research funding to leading investigators across the United States this year.

- Congress passed a package of spending bills that includes **\$21.5 million in lupus-specific funding**. This is the largest amount of funds Congress has ever approved for lupus research and education programs in a single year.
- **\$10 million for the Lupus Research Program** through the Department of Defense.
- **Embarking on State Advocacy Initiatives**



# Lupus Foundation Progress

Success in Lupus Drug Development -LFA had central role in funding development



Approved for treatment of \*lupus nephritis in December 2020



Approved for treatment of \*lupus nephritis in January 2021



Approved for treatment of SLE (\*\*systemic lupus erythematosus) in July 2021

\*Inflammation of the kidneys caused by lupus.

\*\*Most common form of lupus characterized by inflammation of multiple organs or organ systems in the body.

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## WALK TO END LUPUS NOW®

Premier Sponsor



- Logo on event marketing collateral
- Logo on WalktoEndLupusNow.org local website
- Logo on participant emails, e-newsletters, and other communication pieces
- Logo and verbal recognition at Walk to End Lupus Now Kickoff Event
- Logo at Walk to End Lupus Now Appreciation Event
- Logo on event T-shirts
- Recognition on local LFA social media accounts (3x pre-event)

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# WALK TO END LUPUS NOW®

PNW Virtual Kickoff  
August 25, 2021

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## WALK TO END LUPUS NOW®

### PNW ZOOM WALK KICK OFF

Wednesday Aug 25th at 5:30pm - Join us on Zoom

Hosted by: Matt DeGooyer and Samantha Williams

Guest Speakers: Your 2021 Walk Committee

Anthony Jones \* Jessie Ma \* Joanna Nelson \* Becky Bard \* Patti Eggleston

*Wear your Purple \* Bring your Team Spirit \* Learn all about 10.16.21!*



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PNW Virtual Kickoff  
August 25, 2021

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2021  
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Hosted by  
Matt DeGooyer  
&  
Samantha Williams

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### THANK YOU TO ALL OUR AMAZING SPONSORS

Presenting Sponsor



Sponsors





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# WALK TO END LUPUS NOW®

**Collateral Material**

**Postcards**

- 700 printed and mailed in WA and OR



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# WALK TO END LUPUS NOW®

**Event T-Shirts**

- printed and distributed in WA and OR

Design #171712  
 Image Location: Full back  
 Image Size: 11" wide x 17.6" tall  
 Ink Color: white  
 Shirt Color: purple  
 Artist: Jessi



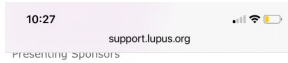
SHIRT TEMPLATES BELOW ARE FOR GENERAL PLACEMENT AND DO NOT REFLECT EXACT PLACEMENT AND/OR SIZE. PLEASE REFER TO DIMENSIONS ON YOUR ARTBOARD TO THE LEFT OF THIS MESSAGE FOR SIZING.



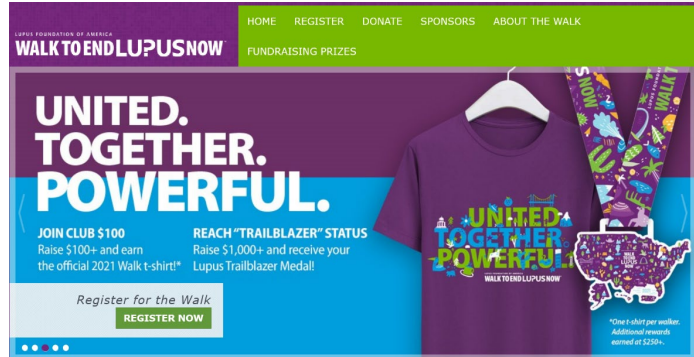
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# WALK TO END LUPUS NOW®

WalktoEndLupusNow.org Website



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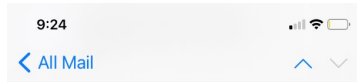


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# WALK TO END LUPUS NOW®

## Participant Email

- 44 emails to over 400 recipients
- Highest open rate of 33%



### Thank You PNW!

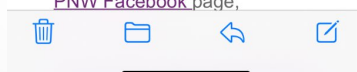


Dear PNW Walkers,

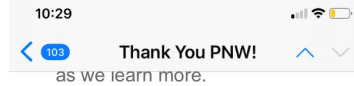
What an incredible day full of love, support, education, and connection during our virtual Walk to End Lupus Now! You've raised over \$103,000 and we're still counting. Keep sharing, posting and updating your supporters on your fundraising goal throughout the month.

Thank you for being United, Together and Powerful across the nation and in the PNW!

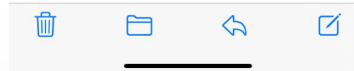
Share your inspirational photos on the Why I Walk wall and the PNW Facebook page,



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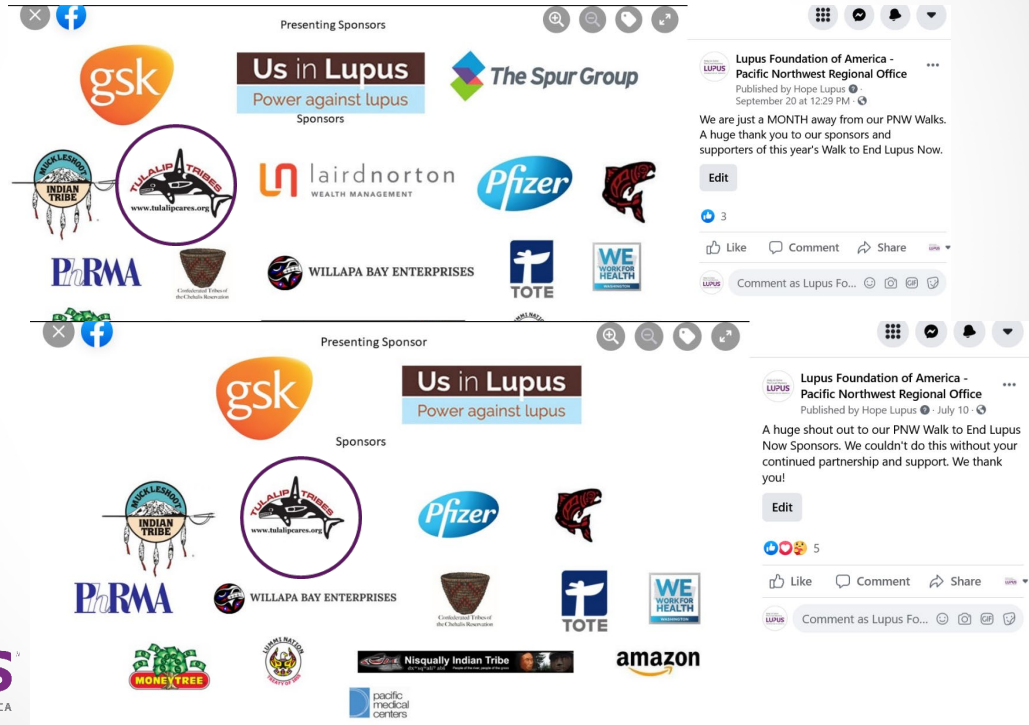
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Social Post

- Facebook
- Instagram



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Social Post

- Facebook
- Instagram



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WILLAPA BAY ENTERPRISES



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**Fred Meyer**

