



Funds Distribution Report

Recipient Organization:
Lupus Foundation of America

Address:
2121 K St NW, Ste 200
Washington, DC 20037

Contact:
(202) 349-1155
<https://www.lupus.org>

Organization's General Goals:
Our mission is to improve the quality of life for all people affected by lupus through programs of research, education, support and advocacy.

Date of Award:	Level:
2023 Q1	\$2,501 to \$5,000

For more information, please read the attached report from Lupus Foundation of America.

8802 27th Ave NE
Tulalip, WA 98271
TulalipCares.org

Disclaimer: This report may be a summary of content provided by the recipient, not always complete quoted material.

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2023 Sponsor Report



Our Mission

The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

Our Vision

A life free of lupus

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Thank you for being our 2023 Sponsor!



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TOGETHER WE ARE POWERFUL

With your support the Lupus Foundation has

- Contributed to every major breakthrough in lupus research since 1977.
- Stimulated \$687.5 million in federal funding for lupus research in just the last 5 years.
- Help more than 7.5 million people every year find answers, support and hope.
- Supported 450+ groundbreaking research studies at top medical institutions.
- Advanced lupus care by supporting doctors and researchers at every stage of their career.
- Informed members of Congress about the needs of people with lupus during more than 300 virtual meetings.
- Provide ongoing up-to-date health information on the COVID-19 pandemic and COVID vaccines for people with lupus.
- Have over 125 support groups across the country, where people with lupus and their families can gain insights from other lupus warriors or lend a helping hand.
- Hosted over 30 virtual education events this year where people with lupus, their family and friends can learn more about the latest in lupus research and managing the disease.

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Premier Sponsor



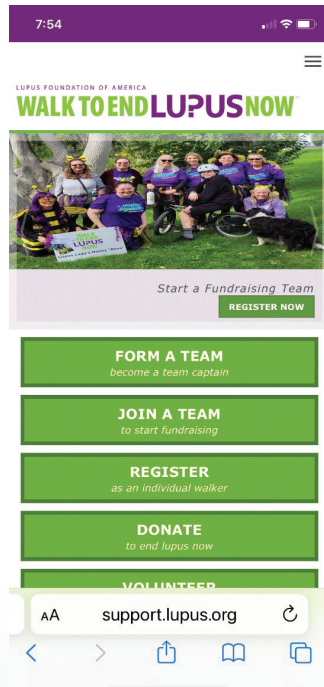
- Logo on event marketing collateral
- Logo on WalktoEndLupusNow.org local website
- Logo on participant emails, e-newsletters, and other communication pieces
- Logo and verbal recognition at Walk to End Lupus Now Kickoff Event
- Logo at Walk to End Lupus Now Appreciation Event
- Company provided banner hung at event day venue
- Sponsor Exhibition booth on event day
- Recognition during opening ceremony
- Logo on event T-shirts
- Recognition on local LFA social media accounts (3x pre-event)
- Logo on sponsor banner displayed throughout event day venue

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WalktoEndLupusNow.org Website



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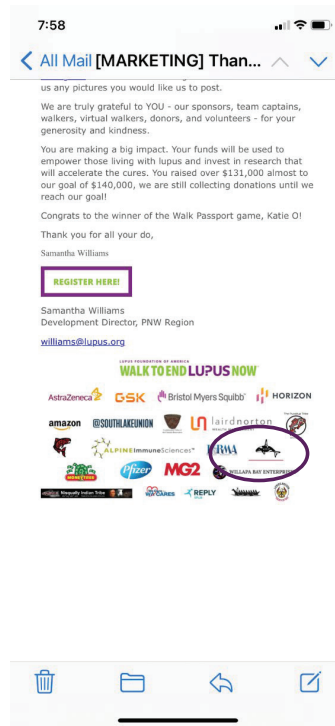
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Participant Email

34 emails to 700 recipients

Highest open rate of 52%

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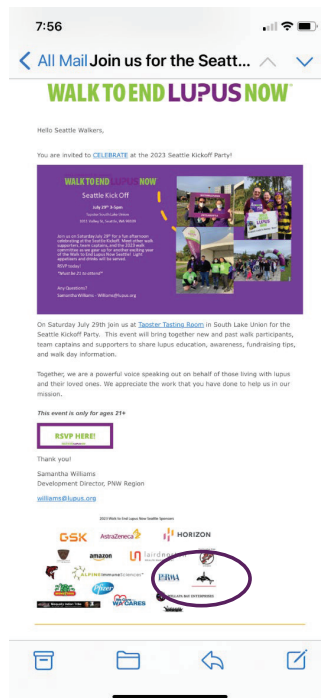


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Kick Off Invitation

700 recipients

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Logo on Stage Banner
250 walkers in attendance



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Logo on T-Shirt
125 distributed

Image Location: full back
Image Size: 11" wide x 14.1" tall
Spot Colors: purple
Artist: Laurie

Design #: 184470



SHIRT TEMPLATES BELOW ARE FOR GENERAL PLACEMENT AND DO NOT REFLECT EXACT PLACEMENT AND/OR SIZE.
PLEASE REFER TO DIMENSIONS ON YOUR ARTBOARD TO THE LEFT OF THIS MESSAGE FOR SIZING.



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Logo on Rack Card
100 distributed



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Logo on Poster
100 distributed



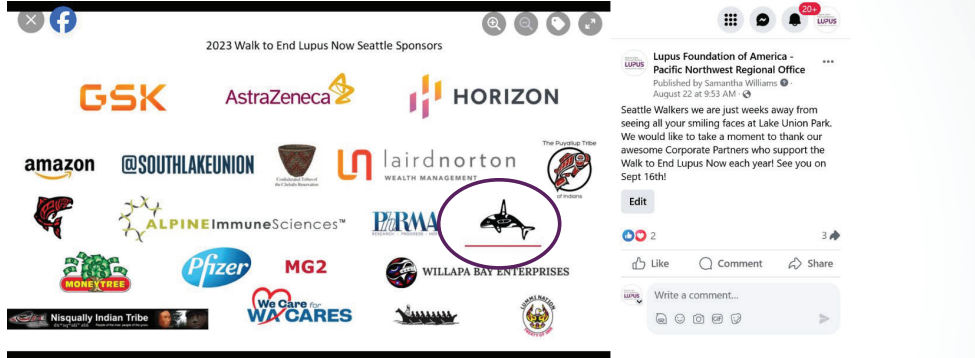
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Social Posts

Facebook
 3,566 followers

Instagram
 1,304 followers



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Social Posts

Facebook
 3,566 followers

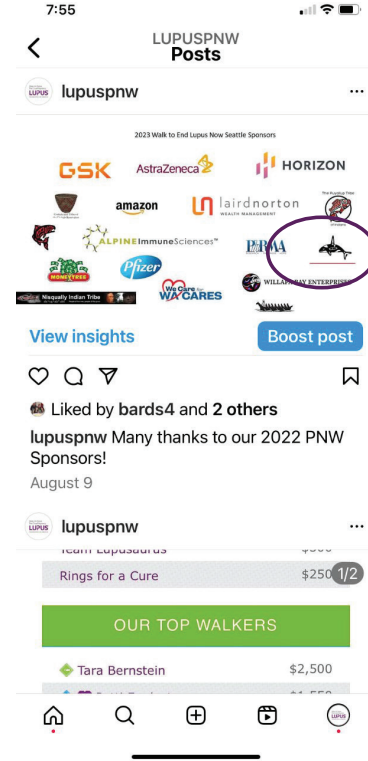
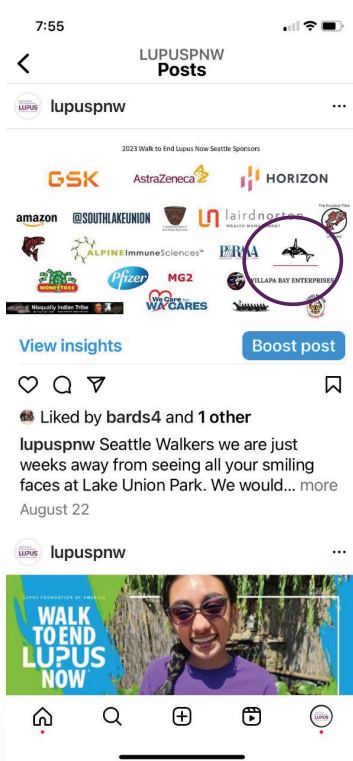
Instagram
 1,304 followers



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