



Funds Distribution Report

Recipient Organization:

Potlatch Fund

Address:

801 Second Avenue, Suite 304
Seattle, WA 98104

Contact:

(206) 624-6076
<http://www.potlatchfund.org>

Organization's General Goals:

The Potlatch Fund is a Native-led non-profit that provides grants and leadership development to Tribal Nations in Washington, Oregon, Idaho and Nevada.

Date of Award:

2017 Q4

Level:

\$7,501 to \$10,000

Specific Use for This Award:

For more information, please read the attached report from Potlatch Fund.

8802 27th Ave NE
Tulip, WA 98271

TulipCares.org

Disclaimer: This report may be a summary of content provided by the recipient, not always complete quoted material.



Potlatch Fund

To inspire and build upon the Native tradition of giving and to expand philanthropy in Northwest Indian Country.

December 12, 2018

2018 Fundraising Gala: Raven

Marilyn Shelon, Director
Tulalip Tribes
8802 27th Avenue NE
Tulalip, WA 98271

Dear Marilyn: *Marilyn*

As a way of honoring the spirit of the potlatch, our Annual Fundraising Gala brings together Tribal leaders, Native nonprofits, grassroots organizations, foundations, corporations, individual community members, and others invested in Northwest Indian Country for an evening of celebration.

The 2018 Fundraising Gala with Silent Auction was held on Saturday, November 3, at the Suquamish Clearwater Casino Resort. The evening commenced with a Networking Reception and Silent Auction from 5:00 PM. The formal Dinner with Program followed at 7:00 PM and a Post Gala Reception, beginning from 9:30 PM, closed out the evening.

This final report includes the following components:

- Event Summary with Photos (two pages)
- Program Budget (one page)
- 2018 Program (tri-fold table pop-up)

Should you have any questions regarding either the event or this report, kindly contact me directly at 206.624.6076 extension 13.

In the spirit of the potlatch, our hands are raised up to the Tulalip Tribes,


Lawrence Leake
Managing Director

2019 Fundraising Gala – Celebrating 17 Years of Giving
Saturday, November 2, 2019 - Little Creek Casino Resort
SAVE THE DATE

801 Second Avenue, Suite 304; Seattle, Washington 98104
Phone: 206.624.6076 • Fax: 206.264.7629 • www.potlatchfund.org

2018 Fundraising Gala (summary)

| By the numbers | Projected | Actual | |
|-----------------------------|-----------|------------------------|------------------------------|
| Ticket Sales | 500 | 372 | |
| Event Sponsorships | \$100,000 | \$83,350 | includes pledges of \$1,750 |
| Donations | \$60,000 | \$92,250 | includes pledges of \$38,500 |
| Proceeds from the 2018 Gala | \$161,320 | \$180,849 ¹ | |

Notes.

1) As the last of the 2018 Gala expenditures are processed we expect the overall net income to remain within 1% of the stated amount.

2018 Annual Silent Auction

The 2018 Auction was held during the networking reception portion of the evening. The foyer area outside the Canoe Ballrooms was transformed into a beautiful gallery, showcasing 54 items, and the atmosphere was electric. Over 360 guests had an opportunity to view original works, meet the artists, and support Potlatch Fund's grantmaking program. The Silent Auction elevated the profile of Native art and all the proceeds from the auction, currently projected at \$4,634, will supplement the 2019 Native Art Grant Cycle.

2018 Event Highlights



2018 Registration



2018 Silent Auction with Reception



2018 Welcome Song: Sacred Water



2018 Mistress & Master of Ceremonies



Tara Dowd, Executive Director, Introduced



2018 Dinner with Program



2018 Ask - Paul Lumley, NAYA



2018 Paddles - Ian Lawrence, carver



2018 Raise the Paddle - \$92,205.05 NEW Record



2018 Mosquito Beggar Mask - Eweye Family



2018 Cultural Demonstrations - Git Hoan



2018 Canoe Ballrooms

Images Courtesy and Copyright – Cristina Roark



Potlatch Fund

INSPIRING THE NATIVE TRADITION OF GIVING

| 2018 Fundraising Gala Project Budget | Budget '18 | Received | Pending | Total | % |
|--------------------------------------|--------------------|--------------------|------------------|--------------------|-------------|
| Income | | | | | |
| Sponsorship | 100,000.00 | 81,600.00 | 1,750.00 | 83,350.00 | 83% |
| Ticket Sales | 67,500.00 | 56,450.00 | 800.00 | 57,250.00 | 85% |
| Donations on the evening | 60,000.00 | 53,750.05 | 38,500.00 | 92,250.05 | 154% |
| Sale of Table Runners | | 450.00 | - | 450.00 | |
| Income | 227,500.00 | 192,250.05 | 41,050.00 | 233,300.05 | 103% |
| Expenses | | | | | |
| Salaries and Wages | (12,000.00) | (10,761.16) | | (10,761.16) | 90% |
| Professional Fees | | | | - | |
| Cultural Demonstrations | (1,500.00) | (2,250.00) | | (2,250.00) | 150% |
| Auctioneer | (500.00) | (500.00) | | (500.00) | 100% |
| Master of Ceremonies | (600.00) | (600.00) | | (600.00) | 100% |
| Stage Manager | | (500.00) | | (500.00) | |
| Photography | (500.00) | | | - | 0% |
| Audio / Visual Labor | (1,300.00) | (1,300.00) | | (1,300.00) | 100% |
| Venue | (34,030.00) | (24,868.49) | | (24,868.49) | 73% |
| Supplies | | | | | |
| Décor | (1,600.00) | | | - | 0% |
| Audio / Visual Rental | (1,500.00) | (1,498.58) | | (1,498.58) | 100% |
| Miscellaneous | (3,500.00) | (3,655.02) | | (3,655.02) | 104% |
| Travel & Lodging | (2,200.00) | (2,371.89) | | (2,371.89) | 108% |
| Gifts and Honorariums | | | | | |
| Awards | (1,000.00) | | | - | 0% |
| Volunteers | (750.00) | (893.56) | | (893.56) | 119% |
| Raise the Paddle | (3,500.00) | (1,800.00) | | (1,800.00) | 51% |
| Table Gifts | (500.00) | (475.00) | | (475.00) | 95% |
| Sponsors and Table Hosts | (1,000.00) | (907.93) | | (907.93) | 91% |
| Postage and Delivery | (200.00) | (69.52) | | (69.52) | 35% |
| Expenses | (66,180.00) | (52,451.15) | | (52,451.15) | 79% |
| Surplus | 161,320.00 | | | 180,848.90 | 112% |

There may still be a number of credit card purchases that have not been processed. Those should be completed with our December statements.

All proceeds will go to support 2019 Potlatch Fund operations.

Notes:

1. Table runners, used in 2018, were from past years - cost savings strategy.
 2. The 2018 Cultural Demonstrations were done by a professional group - not originally budgeted for that scale.
 3. Lanyards, used in 2018, were from past year - cost savings strategy.
 4. In addition to a \$25 gift card, all volunteers were given an event t-shirt. The t-shirt was not in the original budget.
- ** Numbers are based on a QuickBooks report generated on 12/06/2018, slight adjustments are expected as final bills and pledges are processed. We do not anticipate numbers to change more than 1%.

2018 Fundraising Gala

Spirit of Reciprocity!

Welcome

Robin Little Wing Sigo / Suquamish Tribe

Mistress and Master of Ceremoies

Robin Little Wing Sigo and Caleb Dunlap

Invocation

Antone Minthorn (Board Secretary)

Memorial Blanket

Caleb Dunlap

Dinner Served

Welcome New Executive Director

Charlotte Coté, PhD (Board President)

Dana Arviso (Past Executive Director)

Tara Dowd (Incoming Executive Director)

Your Opportunity to Support Potlatch Fund

Paul Lumley, Native American Youth and Family Center

Jeff Ferguson, Native Arts Grantee

Ewye Family, Mosquito Begger Mask

Cultural Demonstrations

David A. Boxley, Git Hoan

Closing Remarks

Tara Dowd

Post Gala Reception

Resort Lobby until 11:00 Cash Bar with Buffet

— **Your Opportunity to Support Potlatch Fund** —

“Raise the Paddle”

You received a large envelope when you arrived. This is your bid envelope. *Every time you raise your bid envelope we will record your number and it is counted as a DONATION PLEDGE.* You can pledge once, twice, or as many times as you wish.

We will be gifting a cedar paddle at each level of giving: \$10,000 / \$5,000 / \$1,000
\$500 / \$250 / \$100 / \$50!

The LAST person to raise their bid envelope, at each level, will receive a paddle to honor the donation.

Our goal, tonight, is to raise \$70,000

Thank you all for your generosity and presence tonight and for helping us carry on the Native tradition of giving!

2018 Fundraising Gala Sponsors

— Eagle —



NISQUALLY INDIAN TRIBE



THE SUQUAMISH TRIBE



STILLAGUAMISH
Tribe of Indians

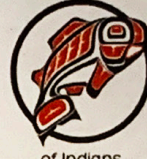


marguerite casey foundation
change is possible™

— Raven —



The Puyallup Tribe



of Indians

The Hugh and Jane
Ferguson Foundation



www.tulalipcares.org

UnionBank®
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NORTHWEST
INDIAN COLLEGE
Xw'elw' Elkw'altw'N'w' Sqw'el



— Hummingbird —

AT&T

DML Insurance Services, Inc.
Jamestown S'Klallam Tribe
Kalispel Tribe and Northern Quest Resort & Casino
Molina Healthcare of Washington, Inc.
Port Gamble S'Klallam Tribe
Samish Indian Nation
Squaxin Island Tribe

— Community Partners —

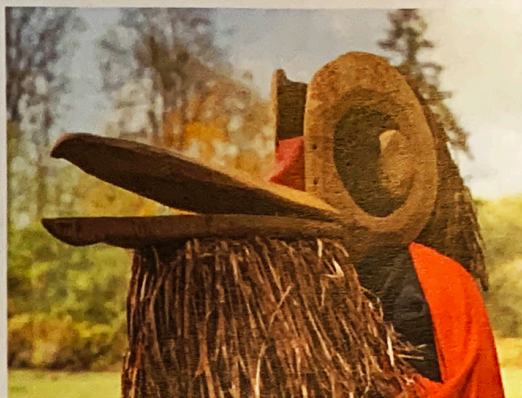
Confederated Tribes of Grande Ronde
RIDOLFI Environmental
Shoalwater Bay Tribe

— Table Captains —

Lower Elwha Klallam Tribe (x3)
A-Quality Heating & A/C Services / David & Marie Zahina & Guests
Casey Family Programs
Charlotte Coté, PhD.
Chief Seattle Club
Makah Tribe
Na'ah Illahee Fund
Native Law PLLC and Willis Consulting
Northwest Area Foundation
Quinault Indian Nation
Seattle Indian Health Board
UW Office of Minority Affairs & Diversity

2018 Fundraising Gala

Spirit of Reciprocity!



— Mosquito Begger Mask —

Ewye Family

The Suquamish Ewye family beggar mask comes out when there is collection work to be done. A family mask such as this is respectfully brought out with serious sharing spirit and a light hearted tone. This mask is used to collect money that guests contribute. When the Mosquito Beggar Mask comes near you, you can place your monetary offerings within the Mosquito mask's mouth. The Ewye family is honored to help the Potlatch Fund and thanks you for your donations.



— Git Hoan —

“People of the Salmon”

Git-Hoan is a premier Northwest Coast dance group lead by culture-bearer David A. Boxley, a Tsimshian master carver.

Internationally recognized for their lively performances, Git-Hoan has performed around the globe - Disney World, Florida; Vancouver, Canada; Juneau, Alaska; and Bergamo, Italy. Git-Hoan dancers wear phenomenal masks and regalia that rival top museum collections.