



Funds Distribution Report

Recipient Organization:
Reach Out and Read Washington

Address:
2400 NW 80th St #315
Seattle, WA 98117

Contact:
(206) 524-3579
<https://reachoutandread.org/affiliate/washington>

Organization's General Goals:

At Reach Out and Read, we believe all families should have the tools and information they need to make reading aloud a daily routine. We help integrate reading into pediatric practices, advise families about the importance of reading with their children, and share books that serve as a catalyst for healthy childhood development.

Date of Award:	Level:
2021 Q1	\$5,001 to \$7,500

For more information, please read the attached report from Reach Out and Read Washington.

8802 27th Ave NE
Tulalip, WA 98271

TulipCares.org

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June 30, 2022

Marilyn Sheldon
Director, Tulalip Tribes Charitable Contributions
8802 27th Ave NE
Tulalip, Washington 98271-9694

Grant Status Report Q1 2021 14.3
Reach Out and Read in Washington State
URL: www.reachoutandreadwa.org
Total number of recipients impacted: 922 kids and their families
Photos: Please see attached

Dear Ms. Sheldon and members of the Tulalip Tribes Charitable Contributions Committee:

On behalf of the Reach Out and Read programs in Washington, thank you for your generous support of children in our community. We are thrilled to send you this report sharing the impact your gift supported. Thank you for being our partner in this critical work and for your continued interest in our work.

Grant Overview – Q1 2021 14.3

Tulalip Tribes Charitable Contributions generously granted Reach Out and Read in Washington ██████████ on May 5, 2021. During the last year, funding from the Tulalip Tribes helped support the delivery of the Reach Out and Read program in 14 tribal health clinics, including the health clinics of the Tulalip, Yakama, Puyallup, Lummi, Colville (2), Port Gamble S'Klallam, Swinomish, Nisqually, Quileute, Spokane, Nooksack, and Makah Tribes as well as Seattle Indian Health Board. Collectively these clinics provided Reach Out and Read at 1,901 well-child checkups. Additionally, we partnered with the Muckleshoot Health and Wellness Center to add Reach Out and Read to their clinic. We expect families to receive the program each year at over 100 well-child checkups through this collaboration.

Funding supported our efforts to sustain early literacy programs and provide technical assistance and professional development to help medical clinics implement high-quality programs with fidelity to the research-proven Reach Out and Read model. Your funding also provided over 1,000 high-quality new children's books for families to take, keep, and read together again and again.

The Reach Out and Read Program

At Reach Out and Read, we give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. We collaborate with clinics that reach the medically underserved and believe in supporting parents in becoming their child's first and most important teacher. We work with children through 5 years of age and their families. Because we partner within the existing medical system, we excel at providing our early literacy prescription to traditionally hard-to-reach populations.

Using the Reach Out and Read model, doctors incorporate guidance around language and literacy into their interactions with parents and children at well-child checkups and give families a brand-new book to take home and share. From the 6-month visit through age 5,

children receive up to 10 books before kindergarten, and parents learn about child development and nurturing through reading aloud. As the only program of its kind in Washington, we are uniquely able to change the lives of children and their families by leveraging the trusted relationship they have with their medical providers using our model.

As you'll read in the attached impact report, Reach Out and Read works! Twenty published studies demonstrate our program's impact, scale, reach, and effectiveness. Key findings show that because of our intervention, parents are two and a half times more likely to read to their children, and children's language development is improved by 3-6 months (relative to their non-ROR peers) by the time they reach kindergarten. Research also links our model to improvements in children's socio-emotional development and decreases in parental stress. The American Academy of Pediatrics recommends the ROR model as an essential component of pediatric care.

Results

Reach Out and Read participants can speak best about our program's impact Ashley Balletto, a nurse with the Seattle Indian Health Board and a parent of a child participating in Reach Out and Read shared, "I love the Reach Out and Read program which has supplied my family with amazing books for the last ten years as my family has grown. It is always my favorite part of the well-child visit to receive these books. We can grow our imaginations as well as spend quality time as a family reading books together. I love that we can read about a variety of things across different cultural perspectives." Another one of our partners, Alexis Brendible, MD, with the Seattle Indian Health Board shared, "I love getting to bring a book into our appointments, it helps build the relationship between the family and provider."

We know that reading aloud together, telling stories, and sharing books help forge a lasting, meaningful connection between caregiver and child – they create moments that matter. We encourage families to make reading aloud a part of their routine and celebrate the importance of spending time snuggled up close together. The evidence is clear that this time is not just special and joyous; it's life changing.

We provide the training, resources, and support providers need to make books, reading, and meaningful moments accessible to every child they serve. Through our work, we break down barriers for under-resourced communities and lift up storytellers of all backgrounds, focusing on the strengths of parents and caregivers.

We are honored that Tulalip Tribes Charitable Contributions has chosen to be our partner and invest in Reach Out and Read. Please let us know if we can provide any further information. Thank you for being our partner in this critical work, a member of our generous community of supporters invested in ensuring healthy futures for kids to become their best selves.

Sincerely,



Jessica Mortensen, Executive Director



Mid-Year Impact Update 2022



	Well-Child Visits	Books Given	Total Providers
Northwest Region	400,704	327,049	3,306
Oregon	168,818	150,278	1,239
Washington	231,886	176,771	2,067

We collect data every six months. This is our most recent dataset reflecting the calendar year 2021.

Our Program Model



1

Introduce a new book that is appropriate developmentally and culturally for the child to take and keep

2

Talk with parents about the importance of reading aloud, reflect on their child's developmental progress, and tell them what to expect next

3

Show parents how to look at books and talk about the stories with their children and offer individualized advice for language-rich engagement

4

Encourage families to cuddle up and read together at home and build routines around books

61%

families with low-incomes

42%

families of color

21%

home language other than English

Oregon | Washington

OUTCOMES FOR CHILDREN



Children's language development is improved by **3-6 months**

Children's language ability **improves** with increased exposure to Reach Out and Read

OUTCOMES FOR FAMILIES

Parents are **2.5X** more likely to read to their children, and **2X** more likely to read to their children more than **3X** a week



Families are **2.5X** more likely to enjoy reading together

OUTCOMES FOR QUALITY FAMILY ENVIRONMENTS



Clinics see **improved** relationships with patients

Participating clinics report **improved** clinic culture and commitment to local communities



Reach Out and Read made a difference in my clinic by providing **common ground** in a time when **building trust** is so important. At the six-month visit, our clinic has its final embedded postnatal depression screening for parents and the first ROR book is given. These two aspects of relational medicine help set the foundation that **we are family centered and have a common goal – a healthy family.**

Dr. Imka Lavinder,
Pediatrics Northwest Gig Harbor

Reach Out and Read in Oregon
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Reach Out and Read in Washington
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