



Funds Distribution Report

Recipient Organization:

TeenTix

Address:

305 Harrison Street
Seattle, WA 98109

Contact:

(206) 233-3959
<https://www.teentix.org>

Organization's General Goals:

TeenTix builds a bright future for our city by empowering young people to take an active role in shaping their arts community as audience members, critics, influencers, advocates, patrons, and leaders.

Date of Award:

2018 Q1

Level:

\$400 to \$2,500

Specific Use for This Award:

This award was used for administrative and program expenses. For more information, please read the attached report from TeenTix.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

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EMPOWERING TEEN ARTS AUDIENCES SINCE 2004

305 Harrison Street, Seattle WA 98109 • 206.233.3959 • www.teentix.org

February 20, 2019

Marilyn Sheldon, Director
Tulalip Tribes Charitable Contributions
8802 27th Avenue NE
Tulalip, WA 98271

Report code: **Q1 2018 14.2**
Charity URL: www.teentix.org
Total number of recipients impacted: **10,725 teens**

Dear Ms. Sheldon,

The support provided by the Tulalip Tribes Charitable Contributions made it possible for TeenTix to offer reduced cost access to arts and culture experiences and youth development opportunities to thousands of teens in 2018.

Through our three core programs, TeenTix served a diverse group of teens in 2018:

THE TEENTIX PASS PROGRAM

Our TeenTix Pass Program, which reaches over 200 new teens a week, provides arts experiences that lead to personal growth, empowerment, and vital life skills for young people. To participate, a teen (ages 13-19) completes a brief registration form (either online or in person at a TeenTix outreach event) and then receives a TeenTix Pass through the mail; this process is always free. Teens can then present the TeenTix Pass at any of our 75 partnering arts organizations to attend day-of performances, concerts, and events for just a five-dollar ticket.

In 2018 we sent out 10,725 TeenTix Passes, bringing our Pass Program membership to over 61,300 teens. 1,428 of those passes went to teens in Snohomish County- bringing the county total to 7,962 teens. We've seen a 10% increase in \$5 TeenTix ticket sales from 2016 to 2017 - from 17,718 to 19,537. We are currently in the process of collecting 2018 Pass usage data and project another increase of 5-10%.



"My daughter and a friend attended the Seattle Symphony Holiday Pops Concert. It was her first time at the symphony, and they got front row seats! She plays cello at Ballard High School. She was amazed by the cello players, and was delighted to get to meet one of the cellists after the concert." -Parent, winter 2018

Teens Count

Teens Count is a data and technology-driven upgrade for our cornerstone arts-access program, The TeenTix Pass. Ultimately, this project will increase our community's collective understanding of teen audiences - particularly youth with traditionally low-access to art - and allow our partners to shift accessibility and programming strategies to respond to their needs.

We announced our Teens Count Pass Program upgrades to our 75 Arts Partners in May and have completed 45 meetings about the changes to the program with partner so far. The changes include 1) barcoded Passes to replace the generic TeenTix Pass currently used, 2) a box-office mobile app

that scan barcodes 3) a robust database and reporting system, 4) a teen account on teentix.org with a digital pass. In March 2019 we will roll out the new technology through a series of trainings, on-site guidance, and support by TeenTix staff. This new technology will give us brand new information about how often individual teens attend the arts and a myriad of other data points.



An individualized TeenTix Pass (digital and physical!)



A mobile app that scans barcodes using a cell phone camera at box offices.



A teen account on our website for all TeenTix members + a slew of security and member database updates for TeenTix.

THE NEW GUARD: TEEN ARTS LEADERSHIP SOCIETY



New Guard Meeting Winter 2018 at KEXP.

The New Guard: Teen Arts Leadership Society offers young people the opportunity to play a leading role at TeenTix, while progressing through training focused on arts leadership and administration. Our 2018/2019 New Guard: Teen Arts Leadership Society is made up of 31 teens this year, representing 22 different zip codes as far North as Edmonds, as far South as Tacoma, as far East as Bellevue, and 24 different high schools. The New Guard regularly participates in peer-to-peer outreach as volunteers at tabling events in the community, prioritizing opportunities in areas with low-TeenTix membership. TeenTix and the New Guard tabled at 24 community events during 2018.

THE TEENTIX PRESS CORPS

We re-launched the TeenTix Press Corps, our arts criticism program for teens that fosters critical thinking, resulting in empathetic and culturally competent writers, in February 2018, and have taught 268 teens through that program so far via in school residencies at Franklin and Cleveland High Schools, two 5 week long intensive workshops, and the TeenTix Newsroom (5 teen editors that assign and edit reviews for 23 teen Newsroom writers).



Teens during a TeenTix Newsroom Meeting, Fall 2018.

CONCLUSION

We believe the voices of TeenTix members and alumni best represent our work work in 2018:

“Thank you TeenTix for letting me see theatre, opera, ballet, musicals, art galleries, and museums when I would’ve otherwise skipped it as a youth who couldn’t pay \$40 a ticket. Some of my formative memories with the arts were only accessible to me through TeenTix. I wish more cities would learn

from your program! Its' impact on young people in Seattle is profound. Thank you, thank you, thank you.—TeenTix alum

"This program has been an incredible blessing to me, my friends, and my family. As an aspiring artist, I have been able to be exposed to more art through TeenTix than I ever could have hoped to be due to my family's low income. I cannot thank you enough."—TeenTix member

The support we received via Tulalip Cares made it possible for TeenTix to provide invaluable development experiences through the arts to thousands of young people last year. Thank you.



Monique Courcy
Executive Director
monique@teentix.org | 206.233.3938



Teen night at *In the Heights* at the Seattle Repertory Theatre, December 2018.