Funds Distribution Report

Recipient Organization: TeenTix

Address: 305 Harrison St Seattle, WA 98109

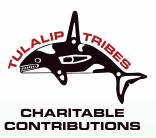
Contact: (206) 233-3959 https://www.teentix.org

Organization's General Goals:

TeenTix's mission is to build a bright future for our city by empowering young people to take an active role in shaping their arts community as audience members, critics, influencers, advocates, patrons, and leaders.

Date of Award: 2022 Q3 Level: \$2,501 to \$5,000

For more information, please read the attached report from TeenTix.



8802 27th Ave NE Tulalip, WA 98271

TulalipCares.org

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EMPOWERING TEEN ARTS AUDIENCES SINCE 2004

305 Harrison Street, Seattle WA 98109 • 206.233.3959 • www.teentix.org

May 31, 2023

Tulalip Tribes Charitable Contributions Attn: Marilyn Sheldon 8802 27th Avenue NE Tulalip, WA 09271

To Ms. Sheldon,

On behalf of TeenTix's staff, board, and hundreds of teens, thank you and the Tulalip Tribes Charitable Contributions Fund for your critical grant (Q3 2022 14.2) in 2022. Your contribution played a key role in our ability to launch new teen-inspired programs and create access to arts and community engagement for 7,200 teens last year. We are thrilled to share more about the impact of your generosity in this 2022 Final Report.

Organization Overview

TeenTix's mission is to build a bright future for our city by empowering young people to take an active role in shaping their arts community as audience members, critics, influencers, advocates, patrons, and leaders. We were founded in 2004 by the Seattle Center in partnership with 10 arts organizations. Now as an independent nonprofit, our partner network has grown to a wide-reaching and varied network of 156 arts and cultural institutions across Washington and Los Angeles, California.

To ensure that all young people have access to the benefits of the arts, TeenTix creates programming to eliminate common barriers that hinder teens from participating with the arts: cost, not knowing where to look for events, transportation, and cultural barriers that may trigger insecurities around arts-going. In 2022, we expanded this list to help youth gain better access to other enrichment activities such as in-school arts education, professional development, mentorships, job opportunities, and more. Together, with critical partners like Tulalip Tribes Charitable Contributions, we advance our mission and help thousands of teens gain access to the arts through our programming.

2022 Activities

TeenTix is deeply grateful for the Tulalip Tribes Charitable Contributions's grant, which helped cover program staff costs, teen stipends, and marketing costs for our teen-centered programs in 2022. Through this support, TeenTix advanced our mission by creating access to character-building arts experiences for 7,201 teens across the greater Seattle area. We did this through the following programs:

The TeenTix Pass Program provides thousands of teens (ages 13 - 19) with \$3 tickets to live events at more than 150 arts youth-serving community organizations. TeenTix filled the <u>Pass Program's Calendar</u> with hundreds of free and \$3 virtual and in-person activities across Washington and California. In 2022, TeenTix issued a total of 5,484 Passes to new teen members, an increase of 167% from the prior year, where we continued to see lower numbers of new members due to pandemic impacts. We are still gathering ticket sale totals, but we estimate that teens accessed more than 12,850 tickets through the Pass Program in 2022.

The Press Corps is an arts criticism program for teens that fosters critical thinking, resulting in empathetic and culturally competent writers and thinkers. In the year 2022, the Press Corps included 32 Teen Writers and 6

Teen Editorial Staff members who published 88 pieces on our <u>TeenTix Blog</u> and 24 articles with our external media partners The Seattle Times, Encore Spotlight, and doubleXposure podcast, throughout the year.

TeenTix Arts Podcast (What's on TAP): Teens from the New Guard and Press Corps also continued producing podcasts on the TeenTix Arts Podcast (also known as <u>What's on TAP</u>). Each episode focused on local events, exhibits, performances, and community events throughout the region. Teens shared facts, event information, and ideas about each event to connect with fellow teens and the greater Seattle area. In 2022, 18 teens hosted and produced 3 episodes on news in the arts sector with 159 views on those episodes alone, while gaining experience within media journalism.

The New Guard offers young people the opportunity to play a vital leadership role at TeenTix, while gaining hands-on experience in arts leadership and administration. The 2022 New Guard consisted of 15 teens from 12 schools and 14 zip codes in the greater Seattle area. Teens met twice a month for educational and virtual workshops, panels, and working meetings focused on group-determined goals related to connecting with peers through arts experiences. Two of these teens also served on the New Guard Leadership Board (NGLB) and practiced program development (planning workshop topics, setting program goals, emailing meeting reminders, and taking attendance) and led the group with support from our Teen Programs Director and Executive Director. In June 2022, the New Guard produced a Teen Arts & Opportunity Fair, a virtual event centered around professional development and teen art, featuring pieces by TeenTix's MTAC (Mentorship for Teen Artists of Color) program and submissions across Washington state. The teens chose to also include teen-centric opportunities that are occurring in the upcoming months such as events, jobs, internships, and volunteer work from local arts-based organizations to share with viewers. The Fair is available on TeenTix's Youtube Channel and has been viewed 135 times

Mentorship for Teen Artists of Color (M-TAC): M-TAC began in 2020 as a teen-led initiative by a then-New Guardian, and has now found a place in our annual youth program offerings. M-TAC is hosted by TeenTix in partnership with The Colorization Collective (a teen-run organization led by TeenTix alumni that promotes diversity in the arts). M-TAC provides mentorship opportunities for dozens of young artists of color to connect with and learn from professional artists of color. Through this program, teens are able to better their craft, build connections in the arts community with artists of color, and present their art work to the public.

In 2022, two M-TAC programs were held, one in Winter and one in the Summer, for 31 teens who were in cohorts focusing on visual art - both digital and physical, writing, and music. The 2022 M-TAC teens served self-identified as the following: 40% Asian, 11% Latinx/Hispanic, 26% Black, 5% Native, 14% other/POC, and 3% Pacific Islander (teens were given the option to identify as one or more race); 68% female, 7% male, 21% non-binary or transgender, 3.6% prefer not to say; and 50% LGBTQ+, 25% Prefer not to say, 25% cisgendered. The Winter cohort contributed work to the (virtual) Teen Arts & Opportunity Fair in June 2022, and both cohorts were invited to present their work to the public at the Art-Not-Terminal Gallery located on Seattle Center Campus where works were on exhibit for the month of August 2022.

TeenTix School District Residency: Throughout the 2021-2022 school year, in partnership with Highline Public Schools, TeenTix School District Residency created access to in-school and out-of-school arts instruction and experiences for 440 students (ages 15 - 18). The Arts Criticism curriculum centered on Seattle Repertory Theatre's production of *I Am Not Your Perfect Mexican Daughter*, by Isaac Gomez. Over several weeks, students engaged in seven arts criticism lessons, explored the play's themes and structure and practiced their new skills by writing reviews of the play. TeenTix is thrilled to continue this partnership with Highline Public Schools in 2023.

Youth Career Development Program (New in 2022): In late 2021, we recognized a great need to offer more career development opportunities for youth from communities who face the most barriers to first-time employment, mentorship, and paid apprenticeships. Without access to these experiences, many young people fall behind during crucial development stages that shape their interests, experience, aspirations, and professional network. So, TeenTix launched our new career development initiative for youth (ages 15 - 26). In 2022, this program filled this gap, meeting 10 young people where they were at, and offered pathways to employment and economic mobility in digital marketing, nonprofit management, program implementation, journalism, event planning, and more. Through this program, TeenTix was able to create and sustain relationships with career development programs such as University of Washington, YouthCare, King County, Northwest FolkLife, and Teens In Public Service.

Once again, we are grateful for the Tulalip Tribes Charitable Contribution Fund's support. Thank you for giving us the support needed to make public art experiences, performances, and engagement accessible for hundreds of teens in Seattle.

TeenTix Photos



4 brand-new YA novels, reviewed by Seattle-area teens



Photo 1: TeenTix Newsroom writers Kyle and Daniela had their <u>written</u> <u>reviews</u> featured in The Seattle Times on May 22, 2022.





Photo 2:

This is a collage of eight visual artworks made by our 2022 Summer Cohort students (focused on visual art and writing).



Photo 3:

This screenshot is of a TeenTix Newsroom meeting in May 2022.



Photo 4:

This is a photo of one of our New Guard and Press Corps members recording a podcast episode for our TeenTix Arts Podcast, "What's on Tap."



Photo 5: A photo of our TeenTix Newsroom Group in 2022.

Youths Served

Over the last 19 years, TeenTix has engaged and served thousands of teens across Washington. We prioritize young people from historically marginalized and underserved communities, including those who are BIPOC-identifying, LGBTQ+, experiencing poverty, and least likely to have access to the arts. In 2022, TeenTix engaged and served 7,200 teens representing the following:

- 5,484 new teens signing up for TeenTix Pass in 2022, for a total of 110,149 since 2004
- New members represented 16 different countries, 80% are from Washington State
- 41% identify as Black, Indigenous, or a Person of Color (BIPOC)
- 23% speak at least one non-English language in the home
- 10% identified as LGBTQIA and nonbinary or gender nonconforming
- 57% identified as female and 33% as male
- $\circ~~20\%$ qualify for free or reduced school lunch

Financials

In 2022, we ended the year with \$366,334.05 in expenses and \$369,461.19 in revenue. This led to a small surplus of \$3,129, which will be applied to 2023's program costs. In total, we received \$202,060 in individual and event contributions, \$25,124 in program income, \$2,568 in corporate gifts, and \$139,707 in private and public grants. In 2022, TeenTix soft-launched a Capacity Campaign to increase our staff capacity and resources in order to maintain our new and expanded programs that emerged during the pandemic. This can be seen in our 2022 and 2023 budgets with an increased investment in staff compensation. The end goal of this capacity-building campaign is to attract strong candidates, prevent staff turnover, and enhance the sustainability of the organization's growth. This sustainability will be critical as TeenTix prepares to take on new, developing, and exciting initiatives, including the Teens Count project, collaborations with TeenTix Chapters in Los Angeles and beyond, and our new Youth Career Development Program.

Thanks to steadfast supporters, like the Tulalip Tribes Charitable Contribution, and a robust fundraising strategy, we exceeded our program goals and ended the year with financial stability.

Conclusion

Once again, we are grateful for the Tulalip Tribes Charitable Contribution's grant and partnership in 2022. If you have any questions or wish to join us for an event or workshop, please do not hesitate to contact me at <u>monique@teentix.org</u> or 206-233-3959.

Sincerely,

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Monique Courey (she/her) Executive Director