## **Funds Distribution Report**

# CHARITABLE CONTRIBUTIONS

8802 27th Ave NE Tulalip, WA 98271

TulalipCares.org

# Recipient Organization: The Mountaineers

## Address:

7700 Sand Point Way NE Seattle, WA 98115

## **Contact:**

(206) 521-6000

https://www.mountaineers.org

## **Organization's General Goals:**

To enrich the community by helping people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

Date of Award: Level:

2018 Q3 \$2,501 to \$5,000

For more information, please read the attached report from The Mountaineers.



**For:** Marilyn Sheldon, Tulalip Tribes Charitable Contributions Fund **From:** Tyler Dunning, Development Manager, The Mountaineers **RE:** 2019 Impact Report for Funding Support from Tulalip Tribes

URL: https://www.mountaineers.org/youth/get-your-youth-group-outside-with-us/mountain-workshops

Code: Q3 2018 14.2

Dear Marilyn,

I'd like to thank you and the Tulalip Tribes Charitable Contributions Fund for granting The Mountaineers a grant to support our year-long partnership with Young Women Empowered (Y-WE) through our Mountain Workshops programming. By supporting our program with your generous funding, you helped to provide local Y-WE participants with meaningful and lasting outdoor experiences. The Mountain Workshops program bolsters our ability to achieve our mission of getting people outside safely and responsibly as it helps reduce barriers that would otherwise inhibit many participants from accessing the outdoors. This program helped to further empower Y-WE to get outside on their own terms and on their own schedules. We believe it's the next step toward making the outdoors accessible to everyone.

Below are measured outcomes and impacts directly related to your generous contribution:

**SUMMARY:** Every year our programming with Young Women Empowered grows and is refined. This year we were able to use in-house Mountaineers gear from the Gear Library to bolster our outdoor programming and were able to support two summer interns at Young Women Empowered through their Nature Connections program. The youth participated in climbing, backpacking, cross country skiing, restoration projects, and foraging, among other outdoor pursuits this past year. One student noted, "I think that I have become a lot more confident because of Y-WE programs and a lot more open with myself and my leadership skills." Trying an activity like cross-country skiing, which was perceived as completely unattainable before the program started, gives participants the opportunity to see that they are capable of the recreation and belong outdoors for a lifetime of connection.

We had 10 separate outings totaling over 100 hours of direct instruction for 56 unique individuals. Eight individuals returned from the FY18 cohort as well as a number of mentors from the Empowered and Mountaineers community. Over the course of FY19 (not including internship hours), we provided 162 youth experiences over the duration of 10 events. This programming offered youth a chance to connect with themselves, their community, and their relationship with the nature world through new experiences, taking calculated risks (physically and emotionally), and checking in with themselves. One youth stated, "I feel more connected to the world around me and at peace with who I am. I also have a lot more love I'm ready to spread around." Another youth said, "Participating in Y-WE nature connections has made me want to be outdoors more, connect with people. Nature connections has made me realize more things about our environment."

### **SCHEDULE OF 2019**

11/10/2018 Y-WE kickoff - Saint Edward State Park
 12/8/2018 Y-WE snowshoeing - Paradise at Mount Rainer National Park
 12/14/2018 Y-WE climb and community night - Seattle Bouldering Project
 1/12/2019 Y-WE cross country skiing - Lake Easton State Park



3/7/2019	Y-WE wilderness first aid evening – El Centro de la Raza
4/6/2019	Y-WE overnight/camping - Vantage, WA
4/7/2019	Y-WE overnight/camping – Vantage, WA and hike to Petrified Gingko Forest
5/11/2019	Y-WE kayaking – Mountaineers Seattle Program Center and Lake Washington
6/28-30/19	Y-WE backpacking trip – Ozette Triangle
9/28/2019	Y-WE wilderness first aid training – Mountaineers Program Center

## **NUMBER OF OVERALL PARTICIPANTS: 56**

## **NUMBER OF RETURNING PARTICIPANTS: 8**

## **SURVEY RESPONSES:**

- "I think that all the teamwork is very well set-up and youth and mentors all connect very well all in the same level of respect and maturity and all that"
- "I can now say that I have something to do for me. Before Y-WE I stayed in the house a lot, so that has changed since I am a youth at Y-WE."
- "Participating in Y-WE Nature Connections has made me want to be outdoors more, connect with people. Nature Connections has made me realize more things about our environment."
- "I feel more connected to the world around me and at peace with who I am. I also have a lot more love I'm ready to spread around"
- "I think that I have become a lot more confident because of Y-WE programs and a lot more open with myself and my leadership skills."

**GALA SUPPORT:** We were honored to invite Jaydalen Blossom, an alumni of the Y-WE Nature Connections program, to speak at our 2019 fundraising gala about the importance of outdoor access for everyone. Please find Jaydalen's speech here:

https://www.mountaineers.org/blog/youth-outside-becoming-the-leaders-our-world-needs

Thank you again for your generous support and dedication to getting youth outdoors. We look forward to partnering with you in the future!

All the best,

Tyler Dunning
Development Manager | The Mountaineers
tylerd@mountaineers.org









#### DEAR FRIENDS:

The Mountaineers is as iconic in the Pacific Northwest as the places we've explored and the peaks we've climbed. Since our founding in 1906 we have pushed the boundaries of what's possible, establishing The Mountaineers as thought-leaders in outdoor recreation, education, conservation, and publishing. We are volunteers, adventurers, educators, advocates, and conservationists, committed not only to our individual pursuits, but to the collective strength of a community united by our shared appreciation of the outdoors.

Our community is built on the idea that spending time outside is transformative-for individuals and the broader community-and we strive to create a space where all people can discover new passions, learn safe and responsible outdoor skills, and build connections with one another. In 2018, The Mountaineers saw a 5% increase in members, who join us for hundreds of activities and courses each month. Our dedicated group of nearly 3,000 volunteers donated 200,000 hours of their time to support members as they experienced the outdoors in new ways.

The transformative power of our experiences and the lifelong passion they inspire sets The Mountaineers, and our mission, apart: we adventure with purpose. This is the theme of our Vision 2022 strategic plan, built around three strategic priorities: lead innovation in outdoor education, engage future Mountaineers, and advocate for wild places. We are making measurable progress in each of these three priorities and have highlighted key 2018 efforts throughout this report.

Member and donor engagement in The Mountaineers is at an all-time high yet again this year. In 2018 alone, philanthropic gifts have supported 30,000 hours of outdoor education opportunities for youth and helped to launch a new conservation advocacy elearning resource. And that's just a small silice of everything our 13,000+ member community has accomplished. Together, we welcome all people to the outdoors—young and old, new and seasoned—to make lifelong memories. Support from members and donors like you make these experiences possible.

Thank you.

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Tom Vogl Chief Executive Officer Soruse Corregion

Lorna Corrigan Board President

#### **LEAD**

For many of The Mountaineers 2.800+ volunteer instructors, their initial path into our community began with a desire to learn a specific skill or achieve a big goal. From backpacking the Ptarmigan Traverse to skiing Mount St. Helens to paddling the San Juan Islands—their adventure often began as a student in one of our volunteer-led courses.

For Jerry Logan, a former Kitsap Navigation Committee Chair and 2018 Kitsap Branch Chair, the journey started five years ago as a Basic Alpine Climbing student with a goal to summit Mt. Rainier. Jerry's experience led him to the top of Mt. Rainier, but also served as a gateway to a community of selfless outdoor adventurers, which inspired him to give back as a volunteer instructor in return.

To support the personal growth of Jerry and leaders like him, and continue to build on the momentum of the Progressive Climbing Education initiative, the Alpine Ambassadors program was launched in 2018. Made possible through donor and volunteer support, this innovative leadership program offers world-class training for our advanced climbing instructors. Jerry joined the second Ambassadors cohort to participate in leading-edge rock and ice climbing saying. "The Cammore training brought together world-class ice climbing with world-class guides to create a learning experience that will spread throughout our organization. It will raise our level of climbing overall and enhance our ability to teach students and share with our climbing partners."

Volunteer leaders are the core of The Mountaineers success-nearly everything we do is driven by a volunteer initiative. Through charitable contributions and corporate sponsorships, we are able to strategically invest in training, recognition, course innovation, and teaching and gathering places for our volunteers. These investments elevate our ability to deliver exceptional outdoor experiences, and ensure that we can keep volunteers feeling supported and challenged to best serve our growing community.



#### Vision 2022: Teaching and Gathering Places

In January 2018, Mountaineers donors and volunteers gathered to celebrate the completion of the friction Slabs project, a one-of-a-kind teaching structure built to improve our educational experiences. Local facilities like these provide state-of-the-art training for our students and decrease our impact on the environment. Looking ahead, our goal is to continue to expand accessible teaching and gathering places to further increase our ability to serve our communities.





### **ENGAGE**

Adventurers of all ages and ability levels come to The Mountaineers looking to explore, conserve, learn about, and enjoy the natural world. As Mountaineers, we believe that everyone has the right to experience the outdoors. However, the reality is that many people in our communities face significant barriers to experiencing our wild places, including limited access to appropriate gear and clothing.

To help address this barrier, The Mountaineers partnered with local nonprofits, corporate sponsors, and individual donors to launch a Gear Library in 2018. Outfitted with tents, sleeping bags, hiking boots, clothing, snowshoes, and more, the library provides tree access to most of the gear a budding adventurer needs to safely recreate outdors.

In its initial phase, the Gear Library primarily supports Mountain Workshops, our education program that provides meaningful outdoor experiences to underrepresented youth. Through ozens of partnerships with local YMCAs, Title I public schools, shelters, and more, we are increasing access to Washington's public lands and waters.

For youth who may not otherwise have opportunities to connect with wild places and try new outdoor activities, access to gear can make a world of difference and the impacts can last a lifetime. As one student said, "It's not only the places that have an impact on me. The recreational experiences do, too. I have always felt supported to try something new, like rock climbing and cross-country skiing. I feel good when I'm cheered on by my supportive community of peers and mentors."

Programs like the Gear Library and Mountain Workshops allow us to significantly increase our community impact and ensure that all people can experience the outdoors. With expanded philanthropic support, we will continue to grow these programs by increasing our community partnerships and further diversifying the types of gear available for loan in our Gear Library for youth and adults alike.



#### Vision 2022: Defining Equity and Inclusion For The Mountaineers

To guide efforts to make The Mountaineers a more inclusive and equitable place for all people, we established a Board chartered Equity & Inclusion Committee in January 2019. The committee will be responsible for auditing our internal systems to find opportunities to reduce participation barriers and increase equity. They will also provide recommendations on efforts and financial investments that will make meaningful change within our organization.

### **ADVOCATE**

Generations of Mountaineers have played significant roles in protecting public lands, including Alpine Lakes Wilderness, all three of Washington's national parks, and crafting conservation legislation like the Wilderness Act.

Karen Wallace, a hike and scramble leader and 2018 Super Volunteer, feels passionately about recreation as a gateway to conservation. "Getting outside matters. It energizes the spirit, calms the mind, and connects us to the natural world. That is why I enjoy leading day hikes for newer members and casual-paced hikers. If I can show them an enjoyable time, that will springboard them into more outdoor activities and inspire them to advocate for the outdoors."

Members like Karen are why The Mountaineers is committed to building a bridge between love of place and taking action to protect it. With over 41,000 people tuned into our conservation communications, it's imperative that we educate our community about key public lands issues, so they are empowered to protect wild landscapes and the places we play.

To address this opportunity, we evaluated ways to strengthen our ability to engage outdoor recreationists in conservation priorities. Outdoor Advocates Network (OAN), an eLearning resource, was launched in 2018 to help people expand their public lands knowledge. Supported by members, donors, and foundation partners, this critical resource empowers people to engage in meaningful advocacy work and amplify the voice of outdoor enthusiasts.

New initiatives like OAN have a strong impact on conservation outcomes. As we called upon legislators to pass a sweeping bipartisan public lands package, our community took more than 5,200 individual actions to champion issues within it. In early 2019, we celebrated federal protections over 1.8 million acres of national public land in Washington State. Efforts like this require the constant voice of public lands champions and with increased philanthropic support, our goal is to expand OAN to be the go-to resource for people across the nation.



#### Vision 2022: Carbon Footprint Reduction

In 2018, The Mountaineers received a generous gift to install solar panels on the roof of our Seattle Program Center. Sunlight now powers all of the operational needs of the building, reducing our overall organizational carbon footprint. In 2019, we continue to explore new initiatives to further reduce our environmental impact.





#### **MOUNTAINEERS BOOKS**

Books give power to our personal stories—whether you want to explore a new place, learn a new skill, make a lifestyle change, or feel a sense of connection with fellow adventurers.

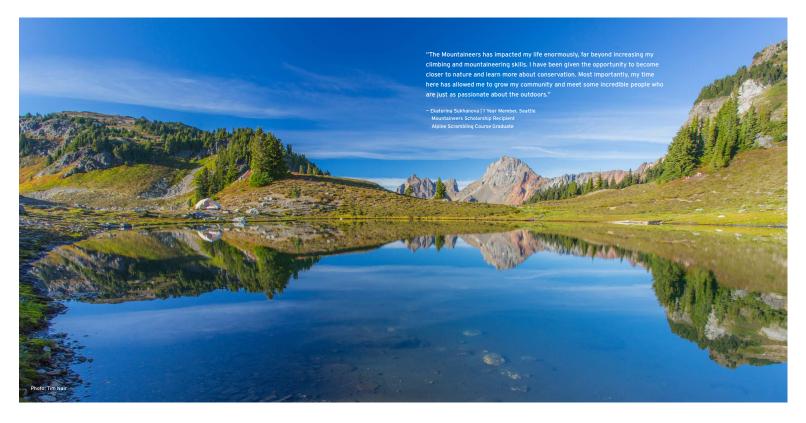
One of our most popular books in 2018, Way Out There: Adventures of a Wilderness Trekker by African American writer and hiker J.R. Harris, demonstrates these values. As the director of a New Jersey community center explained at one of J.R.'s events, "it's so important for [our youth] to see people who look like them and who came from similar circumstances out in the world, having life adventures outside of what they are used to seeing."

Today, Mountaineers Books has more than 700 titles in print. They empower our global outdoor community by leading readers into the outdoors safely, and providing information and access to newcomers, families, and people of all ages. Mountaineering: The Freedom of the Hills, now in a new 9th Edition, remains our flagship guide—a tribute to the organization's gold standard instruction and the volunteers who keep the text up-to-date. Many other authors share in our mission, including the women of Dirty Gourmet: Food for Your Outdoor Adventures who helped thousands of campers feel more comfortable outdoors through their love of food and by leading hiking events and cooking workshops at national parks throughout 2018.

Also this year, Caribou Rainforest: From Heartbreak to Hope by David Moskowitz, proved once again how the combination of imagery and storytelling featured in our Braided River titles can move the dial on conservation issues. Our 18-stop North American tour inspired thousands of citizens to respond to a call-to-action to save habitat and its iconic woodland caribou. Charitable donations ensure that we can continue to invest in such stories that bring value to our communities and connect people to wild places.

#### Vision 2022: Conservation Education & Advocacy

Puget Sound is home to astonishing wildlife and beauty, but the vibrant waters hide stressed ecosystems from pollution, development, and climate change. In October 2019, we will publish We Are Puget Sound, a Braided River title in partnership with the Washington Environmental Council, as the centerpiece of a multi-year, region-wide campaign to engage citizens in protecting our Sound through shelflish protection, better stormwater run-off management, and recovery of native salmon runs.





#### SUPER VOLUNTEERS

Super Volunteers contributed their time during 15 or more "instances" in the 2017-2018 fiscal year. They serve as trip leaders, course instructors, committee members, event volunteers, lodge hosts, youth or stewardship volunteers, and more. Super Volunteers are essential to creating our community and building a positive and velcoming experience for our members, participants, and quests

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"The Mountaineers model only works with a dedicated cadre of volunteers. I am in awe of all of the volunteers who spend hundreds of their own hours inspiring others and making the model work! These volunteers provide a platform and all the tools required to create a strong, vibrant community that interacts in real time with each other and with our environment. Advisory Council Peak Society



#### **KEY LEADERS**

Key Leaders represent volunteers who led or co-led 10 or more trips in the 2017-2018 fiscal year. These trips are above and beyond those offered as course-related field trips, and are offered for free in an effort to build community and get more people outside. This level of involvement indicates an incredible dedication to the mission of The Mountaineers

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## **PEAK SOCIETY**

Financial support has the power to make The Mountaineers community even stronger. We are grateful for our Peak Society members who provide vital annual support that elevates our volunteer-led outdoor education, internationally renowmed publications, and advocacy that unites a powerful voice for public land conservation. Their contributions are an essential part of how we expand and accelerate impact, touching more lives and creating deeper, richer experiences in the outdoors.

The Estate of James Lea Charlie & Carol Michel

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## **MATCHING GIFT SUPPORTERS**

We appreciate the corporate partners who support their employees and their community by matching cash contributions, membership dues, and gifts of volunteer time, which resulted in an additional \$131,539 for The Mountaineers in FY2018.

Adobe Systems, Inc. Aetna Foundation Bill & Melinda Gates Foundation The Boeing Company Brighton Jones, LLC CDK Global, LLC

Expedia, Inc. Google, Inc. JM Smith Foundation Microsoft Morgan Stanley Nike Nordstrom

Pfizer Puget Sound Energy Foundation Salesforce Starbucks Ste. Michelle Wine Estate



## **SUMMIT** SOCIETY

We gratefully acknowledge the following individuals for their generosity and forethought, and for including The Mountaineers in their estate plans.

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## **BOARD OF** DIRECTORS DIRECTORS



## **ADVISORY** COUNCIL

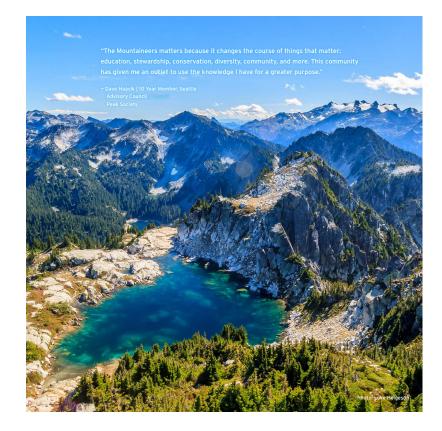
The Mountaineers appreciates the careful thought and time given by members of the Advisory Council, a group of experts from our community who share a passion for our mission.

Charies Kaines Matthew Ray Mindy Roberts Chris Robertson Suzanne Rower Joe Sambataro Bruce Sanchez Susan Sayers Rob Shurtleff Chris Soverel Nill Tillija Tony Tsuboi Tom Unlack Mark P. Walters Mona West Margaret Whee Peter Whittaker Leif Whittaker Leif Whittaker Rob Willis LaVerne Woods

## **BRANCH CHAIRS**

The Mountaineers is composed of seven regional branches, along with the Global Adventures Committee. Branches organize courses and activities and provide an important sense of local community. Each branch has its own volunteer structure, coordinating curriculum, and standards across the organization while tailoring each offering to the needs and interests of its local community.

Krissy Fagan, Bellingham Elaina Jorgenson, Everett Cheryl Talbert, Foothilis Cheryl Talbert and Cindy Hoover, Global Adventures Jerry Logan, Kitsap Siana Wong, Olympia Peter Hendrickson, Seattle Jim Paxinos, Tacoma



Mountaineers climbed over

44,421,581

feet in elevation and traveled over 158,784 miles















new volunteer leaders

199,975 volunteer hours spent connecting others to the natural world

81% of books produced with recycled or FSC-certified material

7,500 Washingtonians engaged in support of Land and Water Conservation Fund

486 people trained in low-impact backcountry skills through eLearning course

14,000 stewardship hours dedicated to protecting the wild places where we play

**1** 9,064 youth experiences





## **2018 FINANCIALS**

### CONDENSED STATEMENT OF FINANCIAL POSITION

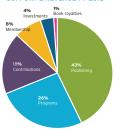
Assets	September 30, 2018	September 30
Current Assets	\$6,159,547	\$5,657,525
Long-term Investments	\$2,869,168	\$2,608,446
Note Receivable (net of current portion)	-	\$493,983
Author advances	\$295,431	\$303,389
Property and equipment	\$5,003,352	\$5,040,023
Total Assets	\$14,327,498	\$14,103,366
Liabilities & Net Assets		
Liabilities		
Current Liabilities	\$925,207	\$1,092,087
Contingent Contribution	\$600,000	-
Total Liabilities	\$1,525,207	\$1,092,087
Net Assets		
Unrestricted	\$12,472,905	\$12,534,201
Temporarily Restricted	\$329,386	\$477,078
Total Net Assets	\$12,802,291	\$13,011,279
Total Liabilities & Net Assets	\$14,327,498	\$14,103,366

### CONDENSED STATEMENT OF ACTIVITIES

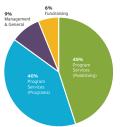
CONDENSED STATEMENT OF ACTIVITIES									
	Revenues	FY 2018		FY 2017					
	Publishing	\$3,666,068	43%	\$3,634,513	45%				
	Programs	\$2,166,638	26%	\$1,948,301	24%				
	Contributions	\$1,564,857	18%	\$1,406,550	17%				
	Membership	\$669,358	8%	\$572,586	8%				
	Investments	\$318,977	4%	\$353,561	5%				
	Capital Contributions	\$26,268	0%	\$9,250	0%				
	Gain on sale of property	\$1,000	0%	-	0%				
	Book royalties	\$40,795	196	\$57,843	196				
	Total	\$8,453,961		\$7,982,604					
	_								
	Expenses								
	Program Services (Publishing)	\$3,925,092	45%	\$4,291,378	49%				
	Program Services (Programs)	\$3,477,410	40%	\$3,146,585	37%				
	Management and General	\$733,899	9%	\$696,960	9%				
	Fundraising	\$526,548	6%	\$432,297	5%				
	Total \$8,662,949		\$8,567,220	*					

### SUPPORT & REVENUE FY 2018

September 30, 2017



#### EXPENSES FY 2018



\* Fiscal year 2018 with comparative totals for Fiscal year 2017 reflects the presentation of the audited statements. These figures reflect expenditures from bequests received in FY 2013 and FY 2016. The Board of Directors authorized strategl investments in FY 2017 and FY 2016 for volunteer leadership, youth programs, and et. earning to increase capacity in volunteer outdoor education.

