

Funds Distribution Report

Recipient Organization:
Vietnamese Friendship Association

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<https://www.vfaseattle.org>

Organization's General Goals:

In order to effectively serve our Vietnamese-American community, VFA's programs and services focus on four core areas: supporting students to be college- or career-ready; strengthening families to be self-reliant and successful; developing leaders so the Vietnamese community is heard and represented; and engaging with diverse communities to share our culture and learn from others.

Date of Award:	Level:
2018 Q2	\$500 to \$2,500

For more information, please read the attached report from Vietnamese Friendship Association.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

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Report to Tulalip Tribes Charitable Contributions

Project RISE of the Vietnamese Friendship Association

<https://www.vfaseattle.org/>

Q2 2018 14.2

2018-19 Results

On behalf of the VFA Board of Directors, Staff, and our students, I am pleased to provide the Mannix-Canby Foundation a report on activities for our recently completed program year.

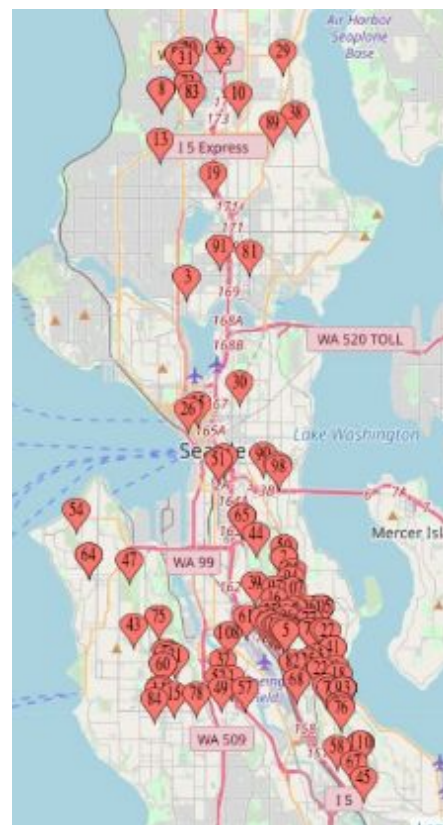
Thanks to your generous support, we served 261 (unduplicated) newly arrived immigrant and refugee students and their families. The following table illustrates how many students engage in activities throughout the program years. Please note that some students participated in multiple programs.

	After School Program	Saturday School Program	Summer Program	Job Readiness Program
High School Students	259	69	86	20
Parent or guardian participants		65		20

Academic and Job Readiness Program Outcomes

This year we enrolled 261 students and have offered over 400 classes, program sessions, or events. Programs have included but are not limited to homework help, job readiness training, soccer, badminton, dance, swimming, cooking, fashion design, guitar, and photography.

We focused on reducing barriers for students this year specifically around transportation. By offering shuttle busses home from after school classes three days out of the week, we provided over 1500 safe rides home and provided transportation services to 133 students. To the right is a photo of all the places throughout the city that we dropped off students.



Our Job Readiness Training Program served 20 students and their families. As a part of their group project, students decided to raise money for the Friends of Little Saigon's future community park. By creating the "Benefit Food Fundraiser" the students were able to raise about \$800 by making and selling bubble tea, stir fried corn and noodles, rice cakes and kimbop!

Lastly, our summer school program was focused on environmental stewardship. We engaged 86 high school students with an emphasis on minimizing summer learning loss. Students participated in math, English, science, and art classes while attending weekly field trips like the Woodland Park Zoo, Discovery Park and Mee Kwa Mooks.

Data Tracking

Project RISE collects and tracks data for attendance and academic progress, such as grades, credits and standardized test scores through a direct partnership with Seattle Public Schools. Additionally, we frequently survey participants on a variety of topics including, but not limited to, level of engagements, program/instructor preference, attendance barriers, program satisfaction and more.

Role of Volunteers

Volunteers worked with students during the school day providing support to teachers in the classrooms and working one-on-one with students in a variety of academic capacities. They continued to work with students one-on-one and in small groups in the afterschool program providing support to instructors in academic and enrichment programs (e.g. music and cooking). They also provided direct support to community partners working with students and their families. This year we onboarded 175 volunteers through 16 orientations. We are continuing to work with partners at Seattle U, University of Washington, McGraw Hill Education Company, and Congregation Beth Shalom.



Budget Narrative

Our fiscal year 2019 budget was the largest ever in VFA's history, nearing \$1M in annual revenue. The largest area of growth came from public sector sources, including the City of Seattle and King County Best Starts for Kids. Thanks to these investments, we were able to ramp up our programming for family engagement, middle school youth, and pilot a one-year after school shuttle service, which we hope to sustain with new revenue in the future.

VFA also conducted a comprehensive salary assessment and found our salaries lagged behind the sector average. Thus, our board and senior staff adjusted VFA's salary scale to increase employer competitiveness.

One area where our budget has struggled is with special events and individual contributions. Last year, VFA shifted our donor fundraising strategy from an auction gala to a community-centered process, using tactics and methods from grassroots fundraising. While we knew this shift would result in short-term losses, our organization is committed to strategy and the belief it will result in long-term gains in terms of revenue and supporter engagement.

Looking Ahead

We live in an ever changing world with an ever increasing need to serve the immigrant and refugee community. Building on our history, and looking forward toward the evolution of VFA as defined in the strategic plan, we recently conducted a brand audit. The goal of the audit was to ensure that how we present ourselves and tell our story is in alignment with who we are, who we serve and what we do. Additionally, we wanted to ensure that our brand tools are relevant, strong and meaningful. We took a deep dive—both internally and with our partners and audiences—seeking out a variety of points of view and experiences. Insight from this inclusive process revealed the need to better align the brand of the organization with its mission, business plan and those it serves. As a result of this work, we are now focusing our brand tools to more authentically reflect the organization.

This upcoming revitalized brand and new organizational name will not mean we are a new organization—rather it's a better articulation of the organization and programs you know. We are not changing who we are, what we do, or how we do it. We are continuing to leverage our experience and innovation, looking forward to making a bigger impact, and telling a stronger and more relevant story.

In addition, VFA recently announced an Executive Director transition. James' departure comes at a time when VFA is well positioned for the future. Under his leadership VFA has seen substantial increase in growth, both in budget and size, and in the expanding network of its school and community partners. Recently we completed a period of discovery, strategic planning, and strengthening of the foundation of the organization. During the upcoming months you will see the exciting implementation of this work. We are excited to share the results of this work with you soon!

Sincerely,

Tamthy Le
Interim Executive Director