



Tulalip Charitable Contributions Funds Distribution Report

NAME OF AGENCY: Washington DECA

DATE OF AWARD: 2017 Q4

ADDRESS: 200 West Mercer St., Suite 207, Seattle, WA 98119

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GENERAL GOALS: Washington DECA provides business and leadership opportunities to high school students to succeed in school, careers and life.

SPECIFIC USE FOR THIS AWARD:

This award went towards support of their administration and programs.

For more information please read the attached report from Washington DECA.



PROGRAM RECAP

Washington DECA's Advisors provide benefit to their respective communities by helping link their students to 21st Century skills via the classroom and afterschool activities. Thanks in part to the continued support of the Tulalip Tribes we have developed in-service trainings and a holistic *Advisor Development and Mentoring Program* that includes a host of online resources that are available to all advisors (teachDECA.org).

- ◆ **Get Help from a DECA Specialist**
Our Chapter Support Team is available to meet with Advisors and provide 1:1 virtual coaching to help create a solid foundation for his/her DECA chapter.
- ◆ **Attend Interactive Webinars**
Webinars go live every 1st and 3rd Thursday of the month at 3:30 p.m. Advisors can "tune in" to learn more about DECA and for the opportunity to interact with our DECA experts.
- ◆ **Access DECA Resources**
From helpful tutorials to resources templates, informative videos, and more – teachdeca.org makes it easy to integrate DECA into the classroom.
- ◆ **Invite DECA To Visit Your School**
Bring the excitement of DECA to "your" school! Student ambassadors from the State Officer Leadership Team are available to visit "your" school in person and virtually.

Climb the DECA Success Ladder



As the backbone of Washington DECA our Advisors level of understanding of their role, and the health of their chapters directly impacts the overall growth and development of the association. It takes a minimum of 10-hours of 1:1 time and/or training time with an Advisor to help them develop the knowledge and skills that they will need to succeed in their new role. Funded in part by the Tulalip Tribes Charitable Contributions, our newly revamped Advisor Training and Development Program (teachdeca.org) is providing the necessary tools and resources to increase retention as well as, to help

accelerate the growth path so that Advisors have the support they need to ultimately contribute to the broader growth of Washington DECA.

We are proud to report that our ongoing programs and services along with this re-dedicated support for our advisors has resulted in student members who continue to post higher Advanced Placement scores, who are demonstrating greater involvement in school honors programs, and who are accumulating a greater number of college credits than the national average. This improved academic performance has been shown to exponentially grow as students become more engaged in annual activities over a longer period. What is more, 98% of Washington DECA students report a GPA with a B or higher, 89% say DECA prepared them for college and career, and 89% say DECA is the beneficial link between classroom learning and real-world experiences.

Evaluation:

At the end of the 2017-2018 school year, several metrics were used to evaluate the effectiveness of the Advisor Development Program and the overall DECA student member experience.

- All new advisors will complete an in-depth evaluation of the advisor development program including the fall in-service, effectiveness of the videos, site visits, and overall support. PENDING – results incomplete, waiting for Advisors to report back to school for additional follow up.
- ~~Membership numbers will continue to be measured year over year, showing an increase each year.~~ Membership exceeded 11,000 members by the end of 2017 calendar year, which was a record.
- ~~The number of new chapters will be measured year over year, showing an increase in chapters in both private and public high schools.~~ We had 160 chapters, which actually represented a decrease from the previous year, BUT we had 21 new Advisors, and over 190 Advisors overall. In spite of the decrease, the feeling was that we had a healthier number of chapters that would be more likely to come back for the 2018-19 school year (vs. a larger number overall, but which included numerous “fringe” or unhealthy chapters).
- ~~Attendance at both WRLC/FLC, State Career Development, and International Conferences will be measured year over year, showing an increase in participation.~~ On average we saw an increase of approximately 8% vs. attendance in FY 16-17.
- Ultimately, effectiveness and retention of new and existing advisors will be measured which demonstrates the overall success of the advisor development mentoring and support program. PENDING – we won’t know until the “dust settles” in late September/early October.

