



Funds Distribution Report

Recipient Organization:

WestSide Baby

Address:

10002 14th Ave SW
Seattle, WA 98146

Contact:

(206) 767-1662
<https://www.westsidebaby.org>

Organization's General Goals:

WestSide Baby is a nonprofit organization that collects new and used items for children and babies and distributes them free of charge to King County families in need. They work with local social service agencies assisting low-income families.

Date of Award:

2018 Q2

Level:

\$2,501 to \$5,000

Specific Use for This Award:

For more information, please read the attached report from WestSide Baby.

8802 27th Ave NE
Tulalip, WA 98271

TulalipCares.org

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COWLITZ INDIAN TRIBE

HEALTH & HUMAN SERVICES
Pathways to Healing Program

To Whom It May Concern:

My name is Judy Johnston and I am an advocate at the Pathways to Healing Program with the Cowlitz Indian Tribe in Tukwila. The Cowlitz Indian Tribe provides many services to the Native American/ Alaska Native community in and around King County. The Pathways to Healing Program specifically works with victim/survivors of domestic violence, dating violence, sexual assault, commercial sexual exploitation, stalking and Elder abuse.

Having WestSide Baby as a resource has been an actual life saver for some of my clients. My clients are either considering fleeing or fleeing from abusers. Knowing that there will be an ongoing resource for them thru your agency has encouraged clients to have the belief in themselves enough to leave their abusers. Many of our clients have no address or the resources that come with having an address and our programs ability to access your program gets them started on their way to self-sufficiency.

I have a client that left her abuser with nothing more than the clothes on her and her children's backs. They left the state and never went back to their home. When I gave her the car seat, clothes, diapers, wipes and formula from your organization she broke down and cried. She kept saying over and over again, "No...these are HAPPY tears!!!" to her children and me. She has since got a job and a home and has donated some of those items back to me to give to other clients as needed. She feels so grateful.

Thank you for all that you do WestSide Baby!

Judy Johnston
Pathways to Healing Advocate
206.466.5131

LONGVIEW LOCATION 1055 9 th Ave Longview, WA 98632 Phone: 360-575-6239 Fax: 360-575-1950	VANCOUVER OFFICE 7700 NE 26 th Ave, Vancouver, WA 98665 Phone: 360-397-8228 Fax: 360-397-8251	TUKWILA OFFICE 15455 65 th Ave, Ste A Tukwila, WA 98188 Phone: 206-721-5170 Fax: 206-588-2932
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REPORT TO THE TULALIP TRIBES CHARITABLE FUND

Q2-2018-14.2

Submitted by WestSide Baby
August 20, 2019
Website: www.westsidebaby.org

WestSide Baby deeply appreciates the Tulalip Tribes Charitable Fund's generous support of our ongoing operations and Community Collections program over the past 12 months. We were truly honored to have been the recipient of your support. You'll be pleased to learn that with the Fund's help, we ended 2018 on a high note, distributing a total of \$3.4 million worth of essential children's goods to **more than 34,000 children** in our region.

WestSide Baby envisions a day when all children in King County are equipped with the basic items they need to grow into healthy, happy and resilient members of our community. We are working diligently to realize this bold vision by providing families with the tangible, material items necessary to meet a child's basic needs for healthy development; by strengthening key protective factors that support effective parenting; and by linking families to critical community resources and caring adults.

The following report highlights some of our achievements in 2018 and to date in 2019, and illustrates the many ways in which your gift and WestSide Baby helped families in crisis last year.

Community Impact in 2018

We are proud to report that in 2018 WestSide Baby distributed:

- **1.19 million diapers**
- **2,160 car seats**
- **715 strollers**
- **764 cribs and safe sleep options**
- **9,046 bags of clothing**



Last year more than **2,700 volunteers** donated **23,431 hours** of time bundling diapers, and sorting clothing, car seats and other donated goods.

To Date in 2019

We now receive more than 700 orders/week from families requesting diapers, clothing, car seats, cribs and strollers. Here are some highlights from our current Dashboard which we use to track the percentage of orders we're able to fill, the number of car seats and cribs distributed, and the number of diapers donated and distributed, along with other data. The dashboard is the most telling indicator of the community's growing need for basic children's goods. In the first two quarters of 2019:

- 611,750 diapers have been distributed.

- 74 donation drives have been held. This is a significant increase of YTD over last year.
- 1,206 car seats have been distributed -- 72% of families that requested a seat from WestSide Baby in 2019 have received one due to a significant increase in the number of seats donated to our agency. Last year we filled just 59% of requests.
- 356 safe sleep options have been distributed. We are on track to reach our goal in 2019.
- 4,412 bags of clothing have been distributed. We are on track to reach our goal of 9,000 bags.

Organizational Growth

In recent years, WestSide Baby has been working towards a plan to sustainably build its organizational capacity with a goal of significantly increasing the agency's impact in the community. The result is a comprehensive growth plan called the WestSide Baby **Upstream Initiative**. We have made excellent progress in several key areas of the plan. Here are some updates:

Equity Plan & Equity Screening Tool

WestSide Baby believes that to generate equitable outcomes, we must first develop a healthy awareness of the ways in which we are impacted by oppressive structures, so that we can clearly name them in our own practices, policies and culture. A newly created **Equity Plan** is changing how WestSide Baby thinks about its work and creates programs, policies and practices. It's also changing how the staff interacts and the ways in which WestSide Baby engages with the community.

We have also developed an **Equity Screen** tool that will soon be used across the organization to help WestSide to be more intentional about its partnerships and decision-making. We are using the tool, for example, to guide our process in selecting new partner agencies. In the past, the social service agencies we partnered with have joined us after informal conversations with our staff. Soon we will use a formal screening process to better understand the needs of the community the potential partner agency represents, whether they are truly representative of and responsive to their community, and how our partnership with their services will deliver the most long-term impact for families who face the most barriers to accessing basic needs.

Physical Footprint

WestSide Baby enlarged its operations this year by relocating its satellite warehouse to a larger location and both adding warehouse space and redesigning its main facility in order to accommodate large bulk donations. The efficiency of our warehouse operations and our success at streamlining our processes have a direct impact on our ability to serve more families, build relationships with providers and engage more volunteers.

Data Collection and Analysis

Until recently, WestSide Baby was unable to collect detailed demographic data about its clients. With the launch of a new database last July, we have begun collecting data to better understand who we are serving and identify gaps between our service demographics and the demographics with the greatest needs. Our goal is to ensure that our services are most inclusive of communities facing the greatest need. In addition, WestSide Baby's plan for growth also calls for engaging at a much deeper level with the partner agencies that we serve every week. Through this engagement process will come key data points about who we serve, what's working well and what needs improvement.

Client Stories

The following anecdotes (and enclosed letter from the Cowlitz Indian Tribe) have been submitted by some of WestSide Baby's many partner providers. As you may know from our application, WestSide Baby doesn't sell goods or interface with the public. Our nationally recognized service model aligns us with more than 500 social workers, case workers and human service providers who place orders with us for the items their clients need

immediately and personally deliver them. These stories illustrate the impact of our work and make all the numbers above truly meaningful.

Sarah, Federal Way HeadStart

I dropped off an infant car seat with a family that was due with their first baby girl any day. Mom was panicked because she didn't have anything to bring baby home in from the hospital – she just couldn't afford a car seat; they were saving up in hopes of getting a new one. If they couldn't buy one, they were going to try and borrow one (on loan) from a neighbor. Mom was overjoyed and in tears of disbelief when she saw the pristine car seat I had for her. WestSide Baby came through JUST in time!

Olivia, King County Family Specialist

One of my families is made up of two grandparents raising two little toddlers - whew! WestSide Baby was able to find us a DOUBLE STROLLER! So amazing to help them conserve their energy (and their backs) while they safely care for their littles. The girls were also excited to ride together!

Holly, King County Human Services Provider

Sometimes the items I bring to a family are about big things, such as diapers, that help a mom keep her baby healthy, or a car seat, which is a lifesaving piece of equipment. Other times, I bring a red coat to a four-year old who jumps up and down and thanks me 100 times because red is her FAVORITE color. "I just looooooove red" she kept repeating. That's when those little things are also the big things.

Rocio, Highline School District

Families are very humble and very appreciative. They know that the items have been donated and chosen for them with love.

Denise, SeaMar Community Health Clinic

Sometimes all I do for a family is provide a play-pen, because they do not have a safe place for their baby to sleep. This is such a meaningful item to those families.

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