



Funds Distribution Report

Recipient Organization:
WestSide Baby

Mailing Address:
10002 14th Ave SW
Seattle, WA 98146

Contact:
(206) 767-1662
<https://westsidebaby.org>

Organization's General Goals:
WestSide Baby meets the basic needs of children to promote safety, security & healthy development. We provide essential items to keep children safe, warm and dry by collecting and distributing diapers, clothing, and equipment throughout Western King County.

Date of Award:	Level:
2025 Q2	\$2,501 to \$5,000

For more information, please read the attached report from WestSide Baby.

8802 27th Ave NE
Tulalip, WA 98271

TulipCares.org

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10002 14th Ave. SW | Seattle, WA 98146 | (206) 767-1662 | westsidebaby.org

**REPORT TO THE TULALIP TRIBES CHARITABLE FUND
Q2-2025-14.2**

Submitted by WestSide Baby
 April 7, 2026
 Website: www.westsidebaby.org

WestSide Baby deeply appreciates the commitment made by Tulalip Tribe’s Charitable Contributions to our mission and the health and welfare of families in our region. This partnership has made it possible for WestSide Baby to keep tens of thousands of children safe, clean, and dry, and has brought a measure of relief to thousands of parents and caregivers in crisis.

Providing for Our Community

At WestSide Baby we are dedicated to our mission of collaborating with the community to provide essential items for children in need, including diapers, clothing, and equipment. In the past year, our dedication has resulted in more community engagement, donated items, and distributed items.

2025 Community Impact

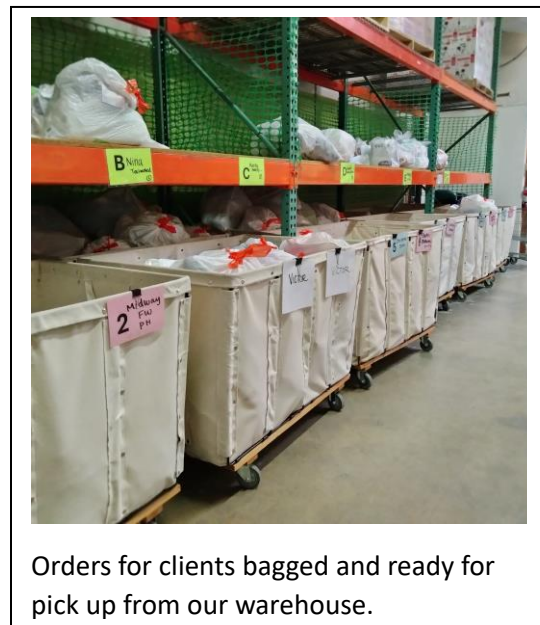
Metric	2025 Actual	Notes
Children Served	28,697	This is the number of unique children served by both our Individual Order Program and our Bulk Diaper Program.
Orders Filled	17,875	We filled an average of 384 orders per week. Orders can have up to 12 items, including diapers, hygiene items, clothing, baby essentials, books, toys, shoes, car seats, and more. The average order was valued at \$121.15.
Total Value Distributed	\$2.65 M	Of this, approximately \$2.3 million was in-kind donations from our community and corporate partners, including all clothing, books, toys, shoes, baby essentials, and car seats.
Number of Volunteers	993	These volunteers donated 10,800 hours of service. Including filling all of the orders from our partners, bundling diapers into packages of 50, greeting providers when they pick up orders on Tuesdays,

		delivering bulk diaper allocations, and inspecting car seats.
Diapers	2.1 M	WestSide Baby distributed fewer diapers in 2025 than in 2024 due to reduced funding.
Car Seats	175	WestSide Baby experienced a decrease in the number of car seats, strollers, and safe sleep options distributed in 2025. In 2025 we relied fully upon donations of car seats from our community. Preparing donated equipment for distribution to families is a detailed and time intensive process, leading to a reduced number of available pieces of equipment.
Strollers	127	
Safe Sleep Options	86	
Clothing Bags	8,208	A clothing bag contains a custom assortment of clothing in the requested size and includes pajamas, pants, shirts, a sweatshirt or sweaters, socks, and an age appropriate book and small toys.

Partner Feedback

Each January, we ask providers who placed orders with us in the previous year to complete a survey assessing the impact of receiving items from WestSide Baby. In January 2026, the survey was completed by 78 providers. Of those, 96% reported that having access to children’s goods from WestSide Baby increased client communication; 96% reported that items from WestSide Baby improved their ability to deliver services and programming, and 92% credited WestSide Baby for improving child well-being in general. In addition, 69% of providers said WestSide Baby’s goods increased their clients’ ability to work or attend school. Providers also said:

- “One parent shared that receiving diapers meant she no longer had to choose between buying diapers and groceries, and she could send her child to daycare without worry. She told us it was the first week in a long time that felt manageable.” - Anonymous



Orders for clients bagged and ready for pick up from our warehouse.

- “We have had many families transition out of shelters and into affordable housing. Being able to offer diapers and other necessities has helped families be comfortable. We had a prenatal mom who was all alone with an older toddler. She wanted to drop from the program but being able to offer her our support and doing orders for her through WSB, helped us keep her and now she is thriving with her home visitor!” - Denise Louie, Family Community Partnership Coordinator
- “Westside Baby has made a huge impact to the families I serve. They are able to prioritize other financial needs, like buying groceries or paying their rent, and are able to get all of their needs met. This assistance takes the burden and stress of the families I serve. Sometimes, other resources are limited or not available but I can always count on Westside Baby to have the items i need for a family.” – King County Public Health Nurse
- “Having access to diapers helps parents feel more secure knowing they have extras on hand and do not need to stress about making diapers last longer than they should. We have seen firsthand that consistent access to diapers helps reduce diaper rashes and skin irritation, improving infants’ overall health and comfort while easing stress for families.” - SeaMar, Infant Case Manager & Community Health Worker

Conclusion

WestSide Baby is deeply grateful for the Tulalip Tribes Charitable Fund's continued investment in our mission. Your support helps ensure that families across King County have access to the essential items their children need, from diapers and clothing to car seats and hygiene products, delivered with dignity through the service providers families already know and trust.

Partner agencies that receive items through WestSide Baby consistently report improved program retention, stronger client relationships, and an enhanced ability to deliver their services. Together, we are helping to alleviate the financial stress and uncertainty that so many caregivers face, so they can focus on what matters most - caring for their children.

We are honored by your partnership and deeply committed to continuing this work. With the Tulalip Tribes Charitable Fund's support, WestSide Baby will remain a lifeline for families in our community for years to come.



Pallets of diapers from the National Diaper Bank Network and Huggies ready to be stored in our warehouse for distribution.

2025

Community Impact Report



10002 14th AVE SW, Seattle, WA 98146

| WestSideBaby.org

Who We Are



Mission

WestSide Baby, in partnership with our community, provides essential items to local children in need by collecting and distributing diapers, clothing, and equipment.

Vision

WestSide Baby envisions a day when each child is equipped with the basic items they need to grow into healthy, happy, and resilient members of our community.



Commitment to Equity

In service of our mission and vision, we recognize there are structural inequities that cause the basic needs gap to disproportionately affect communities of color. WestSide Baby operates with the fundamental belief that every child born deserves to have their basic needs met and that unmet basic needs are one important contributing factor to the disparities in health and well-being for children and families of color. When children's basic needs are met, family resilience is strengthened, and our communities are healthier and happier.



2025 WestSide Baby Board of Directors



2025 WestSide Baby Staff

Letter from Leadership

Thanks to the extraordinary generosity of our community in 2025, WestSide Baby distributed \$2.62 million worth of diapers, clothing, equipment, and essential items to 28,687 children across Puget Sound.

Last year marked an inflection point for WestSide Baby. As pandemic-era funding and government support declined across our region, we undertook thoughtful rightsizing to ensure WestSide Baby's long-term sustainability. With every effort to minimize the impact on the families we serve, we maintained critical services and served just 8% fewer children than the year prior. By fall, we were proud to fully reopen our bulk diaper partner program, restoring an important source of stability for our neighbors – **and for the 5th consecutive year, we distributed more than 2 million diapers.**

During this year of transition, we felt the deep commitment of our community – in the thousands of hours our volunteers dedicated to fill 17,508 orders, in the unprecedented number of donated goods in our warehouse, and in the many partnerships that deepened and grew. From long-standing relationships with local leaders, to new corporate and community collaborations, these connections expanded what was possible for families across Puget Sound and remind us how powerful it is when community shows up together.

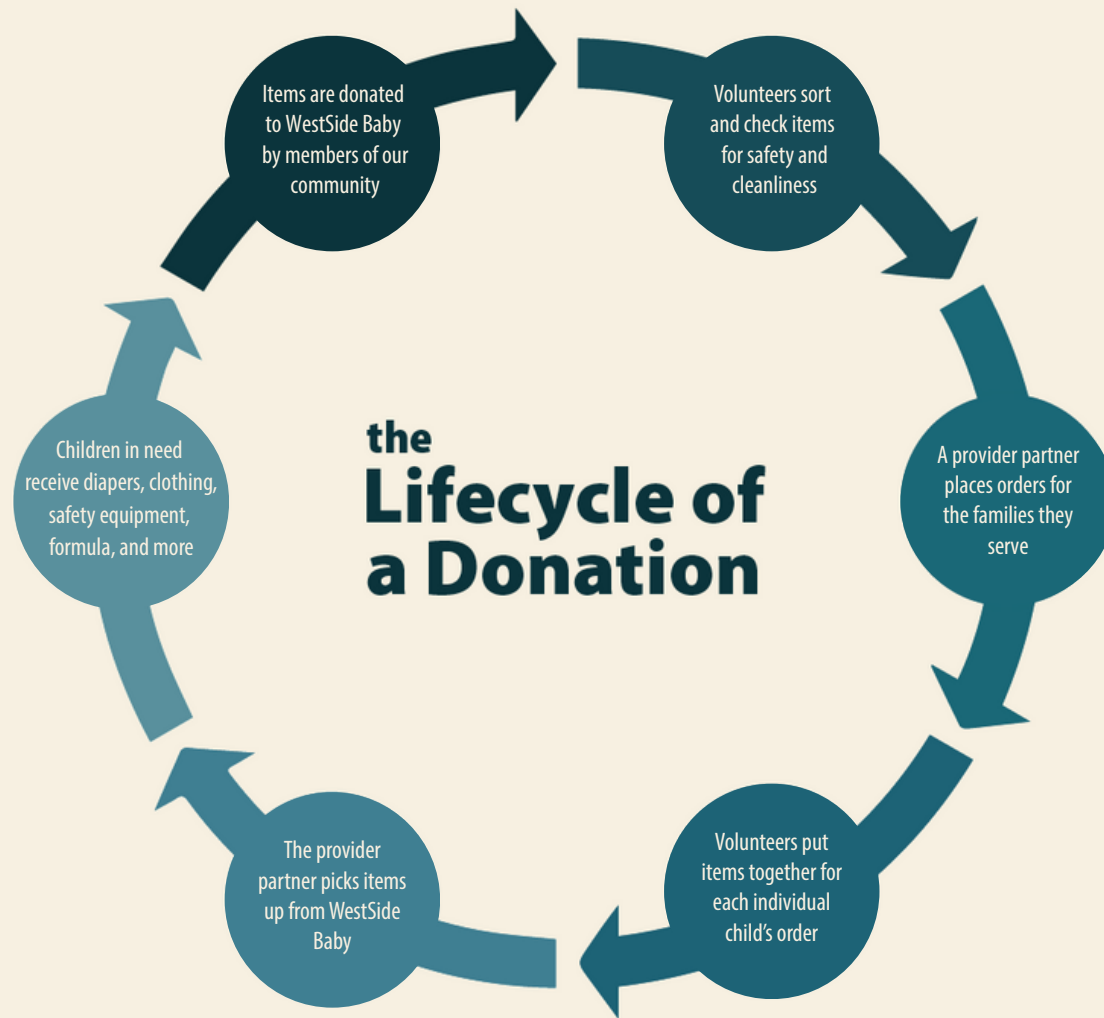
We closed 2025 on strong financial footing, with a balanced budget, six months of operating reserves, and a diversified revenue portfolio that will allow us to navigate future funding uncertainties and respond quickly when families need us most.

As we look ahead, we do so with momentum and optimism. **This year WestSide Baby celebrates its 25th birthday**, a milestone made possible by the families, volunteers, donors, and partners who believe every child deserves to have their basic needs met. Thank you for being part of this community. Together, we're ensuring that children have what they need - not just to get by, but to thrive for years to come.

Allie Lindsay Johnson | Executive Director

Nicole DeCarlo | Chair, Board of Directors

How We Work



Year *in* Review

In 2025, WestSide Baby distributed:

2,083,405

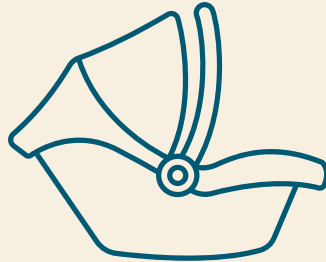
diapers 

2,727



coats

175



car seats

1,456

 pairs of rain and snow boots

30,047

hygiene products



8,208

 bags of clothing



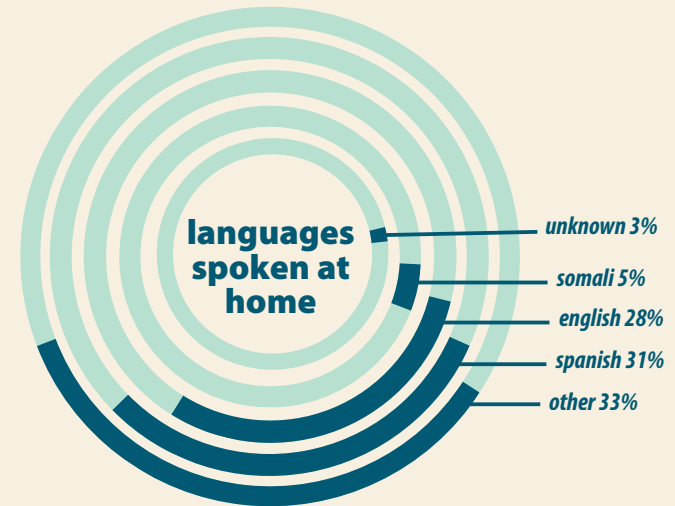
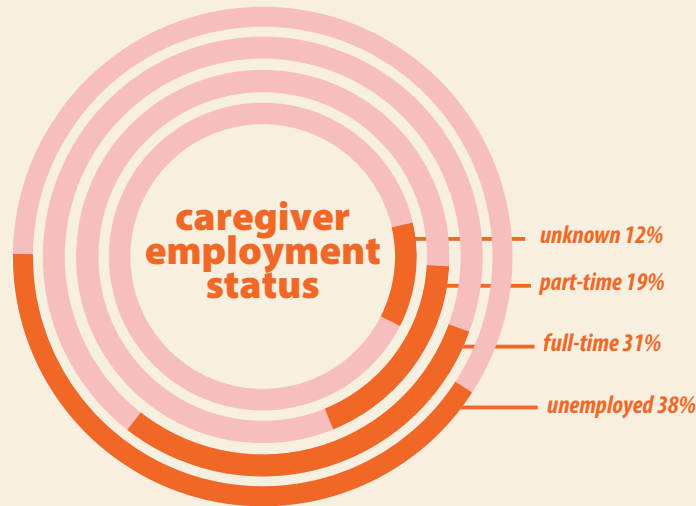
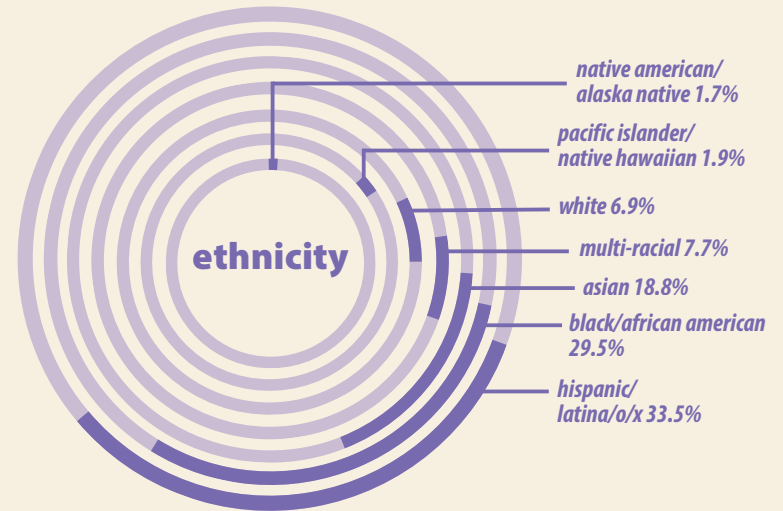
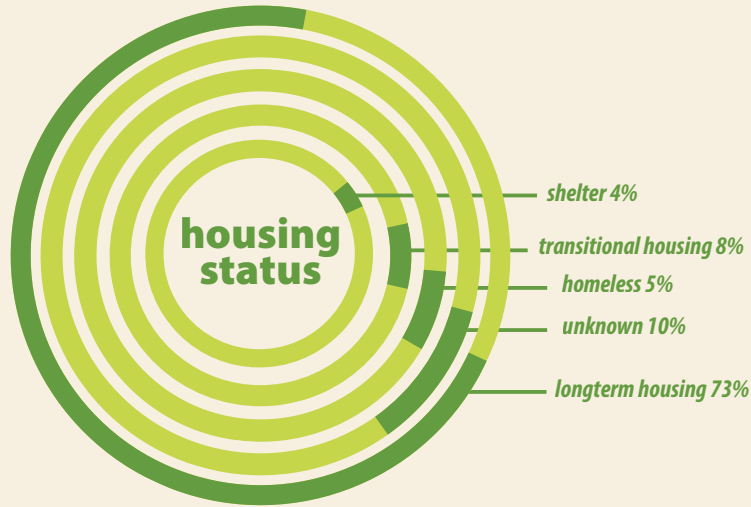
Besides the obvious financial benefit of WestSide Baby support, when my clients receive supplies from WSB it makes them feel less alone in pregnancy and new parenthood.

Many of my clients had to immigrate to the United States without their extended family. These orders help my clients feel like they are being supported by a community here in Seattle.



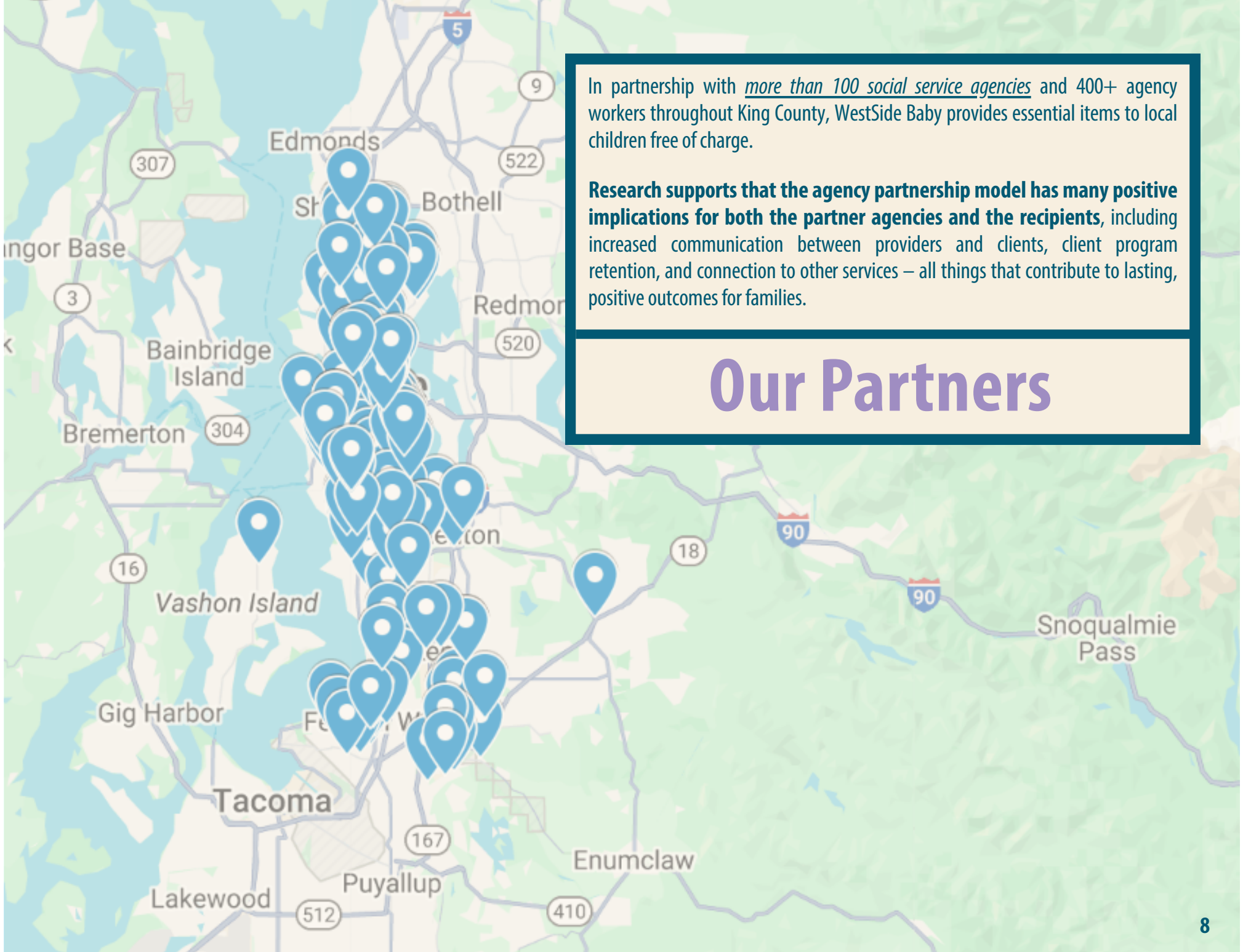
– Harborview Social Worker

Who We Serve



“For many families, the provision of such items can be transformative. Diapers, for example, are a significant and ongoing expense that can strain a family's budget. By offering diapers and other essential items, organizations like WestSide Baby alleviate some of this financial burden, allowing families to redirect their limited resources toward other needs like food, housing, or healthcare.”

– WestSide Baby Provider



In partnership with more than 100 social service agencies and 400+ agency workers throughout King County, WestSide Baby provides essential items to local children free of charge.

Research supports that the agency partnership model has many positive implications for both the partner agencies and the recipients, including increased communication between providers and clients, client program retention, and connection to other services – all things that contribute to lasting, positive outcomes for families.

Our Partners



Volunteer Contributions

Our work is made possible by the dedicated support of our volunteers. In 2025, we continued to expand our volunteer opportunities to allow more members of our community to engage with our work. Our volunteers include corporate groups, scout troops, teens, families, retirees, and more.

Last year, **993 volunteers contributed 10,779 hours of service**, sorting clothes, bundling diapers, picking up donations from collection sites around the region, and filling orders for families!

We cannot express our gratitude enough. We are fueled by our volunteers and their tireless commitment to our community. Thank you to everyone who came out in 2025.

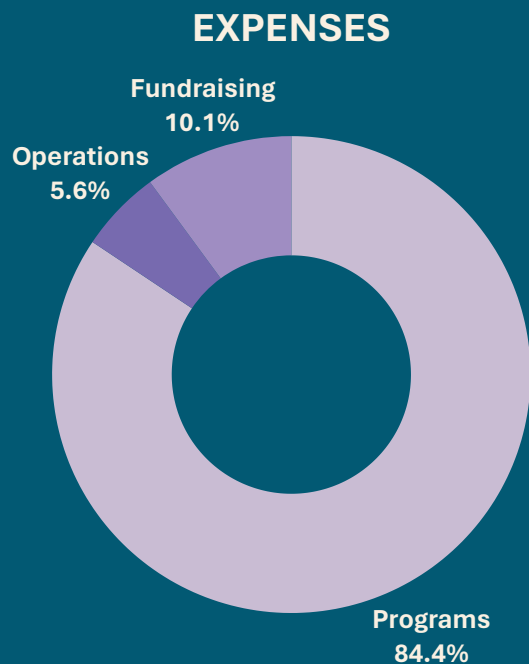
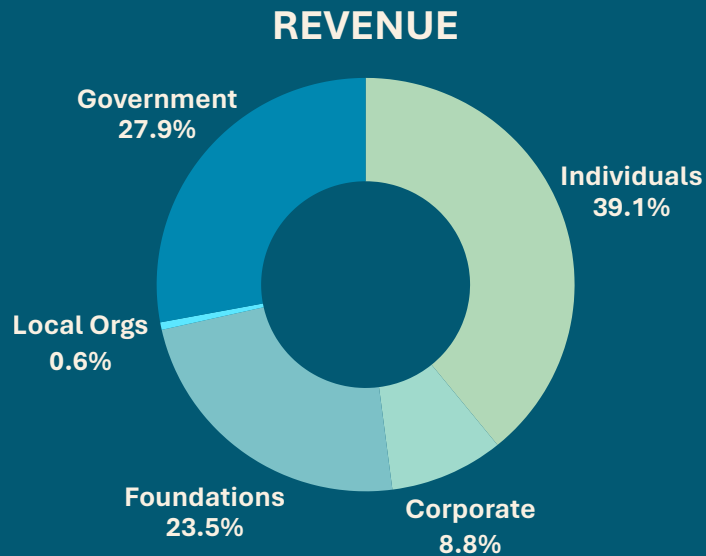


Volunteering at WestSide Baby is deeply grounding. You know the diapers and clothes you're sorting will ease a family's stress, even if just a little, and you're doing that work alongside people who genuinely care about their community.

It's meaningful in a way that stays with you long after your shift ends.



Finances At a Glance



2025 Financials

After four years of relying on our reserves to support families through the pandemic and its aftermath, your support in 2025 helped us enter our 25th year with a balanced budget and renewed reserves, putting us in a strong position to sustainably grow our impact and deepen our support for families this year - and into the next 25 years.

2025 Highlights

Revenue: 14% increase

Expenses: 10% decrease

Reserves: 6 months



I learned that one of our families was living with no electricity. They had a 3-month-old baby and two girls under the age of 5. It was February, and the weather called for snow. I noticed the preschool-aged child did not have a coat, and the baby was wrapped in a small blanket. I contacted WSB and was able to not only secure coats for the three children but also blankets for the family. I picked them up and delivered them that same day.

The mom was so happy she hugged me and kept saying thank you over and over again. I felt better about the family being able to weather the cold. I could not have done this without WSB and their wonderful volunteers and staff.



- Highline School District Early Learning Program



Since 2001, your support has made it possible for WestSide Baby to respond to the most urgent needs in our region and show up for families, year after year.

Thank you for your partnership in this work and your commitment to making our community a better, brighter place for all. **We couldn't do it without you.**

Here's to another 25 years!

Ways you can support WestSide Baby:

Make a financial gift

Donate items

Host or sponsor an event or drive

