



# Funds Distribution Report

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**Recipient Organization:**  
**Wing Luke Memorial Foundation**

**Address:**  
719 S King St  
Seattle, WA 98104

**Contact:**  
(206) 623-5124  
<https://www.wingluke.org>

**Organization's General Goals:**  
Wing Luke Memorial Foundation connects everyone to the dynamic history, cultures, and art of Asian Pacific Americans through vivid storytelling and inspiring experiences to advance racial and social equity.

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<b>Date of Award:</b>	<b>Level:</b>
2019 Q4	\$500 to \$2,500

**Specific Use for This Award:**  
For more information, please read the attached report from Wing Luke Memorial Foundation.

8802 27th Ave NE  
Tulalip, WA 98271

**TulalipCares.org**

Disclaimer: This report may be a summary of content provided by the recipient, not always complete quoted material.

# WING LUKE MUSEUM

September 25, 2020

Re: **Report for Tulalip Grant Q4 2019**

The Wing Luke Museum of the Asian Pacific American Experience thanks the Tulalip Tribes for their grant of [REDACTED] to support our 2020 Dinner and Auction which helps fund our youth and education programs. Due to the COVID-19 pandemic and our temporary closure, we cancelled this event, but are grateful to have been given your permission to use the funds towards our “Resilience Campaign,” a virtual fundraising campaign to replace the auction.

The impacts of the COVID-19 pandemic propelled us into a state of emergency, for the survival of both our organization and our home base, the Chinatown-International District (C-ID). We closed our doors to the public starting March 14, 2020, just days ahead of Washington State’s mandatory orders for museums. The impact of closing had ripple effects throughout our organization’s revenue – including our general admission, school tours and other group tours, neighborhood tours, event space usage, museum store concessions, and membership sales, and our cancelled March 28 fundraising auction. Propelled by the rise in anti-Asian hate and bias related to the pandemic, cancellations of school tours, drop in general admission, and decline in neighborhood patrons started in early February, resulting in early loss of revenue for us and for our neighborhood.

In the face of these challenges, our community came together to help the Museum. During our March – June “Resilience Campaign,” we raised \$575,000, exceeding our goal of \$500,000. We also received a Federal PPP loan to retain staff. Through these efforts, we have so far managed to retain and redeploy our entire staff. Our full-time and part-time staff, primarily from communities of color, many individual artists and cultural practitioners, many long-time neighborhood contributors (if not residents themselves), are all dedicated to and passionate about the survival and recovery of the C-ID. Retaining staff remains a key strategy for us through this difficult time, since our place in our neighborhood and community depends on our staff and their relationships.

Despite these accomplishments, our future remains at serious risk. Although museums were recently allowed to reopen under severe restrictions at 25% capacity -- and we have plans to reopen to the public on October 7, reopening comes more at a cost – anticipating only scant earned revenue while making significant investments for facilities improvements to ensure the health and safety of our staff and visitors. Yet, we do this willingly, knowing that the small businesses in the C-ID depend on us to bring customers and that our community is in dire need of a place to find respite, healing, and strength through the stories told within our exhibits. Since we operate without an endowment or reserves, the coming year represents a challenge, and our actions in the next year and following will determine the future of the Museum.

Yet, during this time, we have responded with much creativity, innovation, flexibility, and hard work, relying on our relationships to carry us forward. We have pivoted our work to provide digital engagement focused on the C-ID, amplifying the Asian Pacific Islander American immigrant and refugee voice and experience, and continuing efforts to build relationships with other BIPOC communities. We launched Digital Wing Luke (<https://digitalwingluke.org/>), whose highlights include: C-ID videos with interactive map; new digital exhibits from our high school YouthCAN artists; and Community Resources

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related both to COVID-19 and Black Lives Matter. Our “Love Letters to the C-ID” initiative brings together the work of over 20 artists, which we have shared out in multifaceted ways – whether on social media, through print postcards inserted in food delivery bags for homebound neighborhood residents, or in large reproductions along our historic Canton Alley. Virtual programs are in full swing with monthly Instagram artist chats, Facebook Live stories from the neighborhood, and upcoming anti-racism speaker presentations and dialogues. We also worked with Japantown businesses to hold a 10-day marketing campaign to encourage individual exploration of shops, restaurants, and art.

Concurrently, we are working to engage artists to share their experiences during the pandemic (stories, poetry, art) and to document our neighborhood’s experience of the pandemic with an exhibit, working directly with neighborhood stakeholders as decision-makers/curators (opening March 2021) – all ensuring that our community’s voice is strong during and after the pandemic and to guide current investments and policies as well as future recovery. We also are continuing our long-term local partnerships within BIPOC communities, including the Race and Social Equity Task Force, Equitable Development Initiative, and Build Art Space Equitably cohort. In light of the call to center the Black community to advance racial and social equity, we have joined in coalition with 20+ organizations led by communities of color (<https://www.seattleunite.org/>).

We are laying and implementing plans for donor engagement and stewardship – both to carry us through this coming year and next and also to help ensure greater financial security for the Museum in the long-term. Our “Open for Takeout” program is a series of monthly conversations with donors centered on our racial justice work; our “House Party” event to cultivate new donors is being re-envisioned as a virtual event for this Fall; and planning for our Annual Dinner and Auction is just beginning and will most likely take a hybrid approach.

We are the heritage keepers for the C-ID, and our Museum, with its historic hotel and cultural sites stewarded across the C-ID, serves as a key neighborhood cultural anchor and economic driver, ultimately contributing to the C-ID’s long-term recovery. Despite the many challenges, we are strengthened by the resilience of those who have struggled and survived before us and know our community can both endure and thrive.

Thank you again for your support of our 2020 Dinner and Auction/Resilience Campaign.

# WING LUKE MUSEUM

General Programming, 2019-20



Students on the Wing Luke Museum's Japanese American Remembrance Trail Tour, passing Chiyo's Garden Gate behind the Jackson Building in Seattle's Nihonmachi. Tours begin in the Museum.



Students watching event celebrating the 75th Anniversary of the Repeal of the Chinese Exclusion Act, Nov. 2019



Record numbers of visitors at the Wing Luke Museum's 2020 Lunar New Year Festival, which included activities and performances



Artist and performer Alexa Manila in the Museum's Tateuchi Story Theatre, Oct. 2019

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# WING LUKE MUSEUM

Digital and Virtual Programs 2020

## Digital Programs

Welcome to our Digital Tateuchi Story Theatre where we bring the programs to you online. View documentaries of the past, by the Wing Luke Museum and from our friends at the Seattle Channel and abroad and learn more about our upcoming programs.

Many thanks to the Tateuchi Foundation for ongoing support of this program series. The Atsuhiko & Ina Goodwin Tateuchi Foundation promotes international understanding, knowledge and the quality of relations between Japan and the United States, providing the Puget Sound region with greater exposure to the performing arts and culture of Japan.



Rahul Gupta, Education and Tours Director, conducting a live virtual tour at the Wing Luke Museum, July 2020.

In partnership with Seattle Channel and the Seattle Nisei Veterans Committee Foundation, the **Community Stories** series highlights the diverse cultures and communities that make up Seattle. This film series include war experiences.



Examples of digital programming available at <https://digitalwingluke.org/programs>



## KidSpace: Stories & Stuff

Welcome to KidSpace, a dedicated space for creative activities for the whole family! Enjoy story time, food recipes, art demonstrations, and more.



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